No Hurdles D4U Funnel – Vol X

"Inbox Impact System"

Funnel



SYSTEM SETUP GUIDE

--- AWEBER Version ---

All the elements of the list building funnel are contained within this document.

This guide contains all the details you need to setup your funnel, including share codes to easily import all the elements of the funnel into your LeadsLeap account.

The steps you will be going through are:

1. **Requesting approval for the "*AR Mail Genie*" affiliate offer you are promoting as your upsell.**

2. **Setting up a list**

3. **Importing the funnel constituents**

4. **Importing the welcome email series**

At first glance it might look like a lot of work, but just follow the individual steps and you will have your funnel up before you know it.

IMPORTANT: If you invested in the Full Set Up option, ***please DON'T continue***. You need to access the Full Set Up purchase in the purchases area of Warriorplus for the details of what I need to get your funnel set up.

==== Signing Up For An Aweber Account ===

You are here because you probably already have a **Aweber** account.

However, if you haven't but want an autoresponder that also allows you to build your own web pages, you can sign up for your FREE account below.

Aweber Account Creation

The free option will allow you to host the webpages, but it will ***not*** provide you with option of importing the email sequence, you will need to do this manually – don't worry I show you how in this guide.

As an alternative, have you considered using **LeadsLeap** as the base for this funnel?

You will need to sign up for a LeadsLeap account (the free one is fine) anyway if you want to benefit from the funnel Exit Popup.

The upgraded LeadsLeap version not only provides you with an autoresponder, a page builder and hosting for the pages, it also provides many other elements (e.g. automated traffic, exit pop ups, Ad Bars, and much more).

You can see full details of what LeadsLeap membership can provide HERE.

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DETAILED INSTRUCTIONS

1. Getting Your Affiliate Links

The upsell you are showing to the subscribers to the funnel is an affiliate offer, so you first need to request approval.

Don't worry, you are GUARANTEED approval as a **NH D4U Funnel – Vol X** customer!

IMPORTANT: Include the text "*No Hurdles*" in the notes field when you request your approvals so that we know you are a customer. *If you don't do this you may be rejected!*

"AR Mail Genie" Approval Request Link –

https://warriorplus.com/as/o/q106kz/setupguide

(As I will be manually approving requests this might take a little while, so it is worth requesting approval as soon as you can)

If you are a LeadsLeap member already and would like to set up your funnel on that platform, please download and refer to the appropriate Set Up Guide.

If you currently use any other autoresponder, you will still need to create this funnel on Aweber/LeadsLeap, however both platforms make it very easy to export leads into other autoresponders.

2. Create a list

As a reminder, 'a list' is just autoresponder speak for somewhere to store the details you obtain when people opt-in to get your lead magnet.

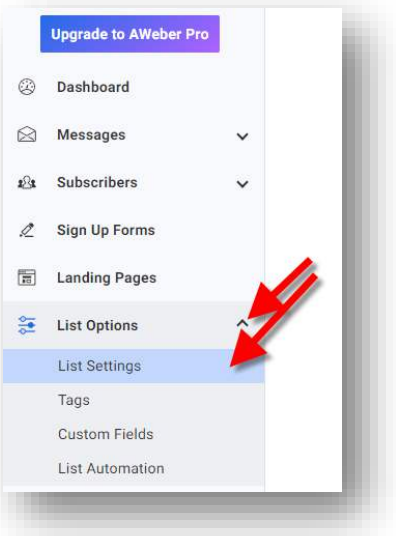
Aweber has the potential of multiple lists, however, **if you have a free account, you will see that you are restricted to just one list.**

If you are just starting out though, this isn't an issue, and actually makes things easier.

A little later you might want to become more sophisticated with the segmentation of your subscribers, but by this time you should be earning and therefore can self-fund the upgrade to a paid for membership.

If you created a free account, you will have automatically created a list as part of the sign-up process.

(If you are a free member, you will only be allowed to create one list)



To check the details in your list, click on **List Options** on the menu and then **List Settings.**

From here you can check and amend your list setup.

One area you will need to amend is the *Confirmation Message Settings*.

This is where you specify if you require a new subscriber to confirm their subscription.

When activated (which it is by default) the subscriber gets sent a confirmation email which they need to access and click a link before their subscription is completed.

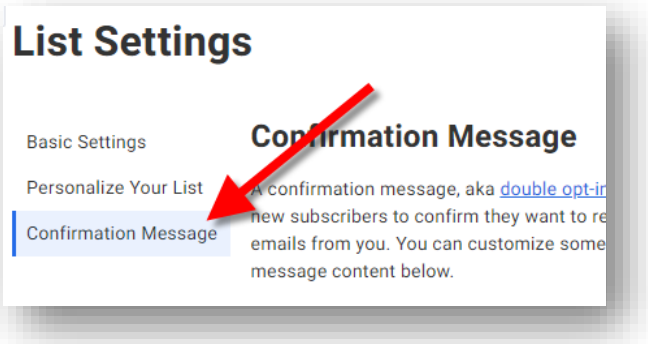
With the confirmation turned on, the potential subscriber must jump through another hoop before they get added to your list and receive the email with access to the report they signed up for.

Meaning that some don't bother!

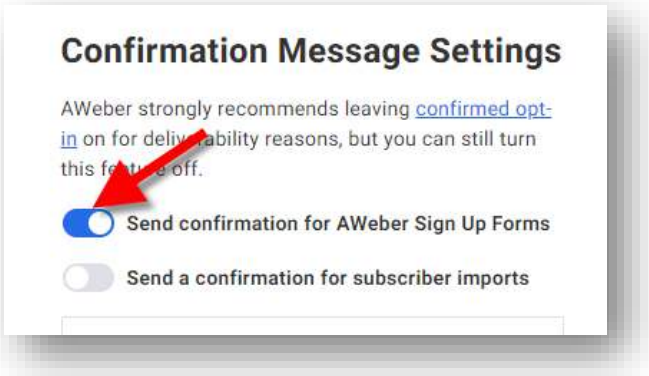
So, you are now going to turn off the option to enforce people to verify their subscription:

1. (If you are not already there) Go to the **List Options** on the menu and click on **List Settings**.

2. Click **Confirmation Message.**



3. Then scroll down to the **Confirmation Message Settings** and switch off the **Send confirmation for Aweber Sign Up Forms** option.



Your list is now set up and ready to store the details of your subscribers.

3. Import and Setup Your Pages

As this is a ***No Hurdle*** funnel, you are just going to Import your ready-made squeeze page and set it up with your details:

(A) Subscription Successful Bridge Page

You are now going to import the redirect bridge page that new subscribers will be sent to.

This page is designed to both confirm the subscriber has successfully subscribed AND do an initial promotion of the affiliate upsell offer.

To import the redirect page…

1. Click the link below…

Click HERE to automatically import the "NH D4U Funnel Vol X – *Inbox Impact System* - Success Page" into AWEBER

If you are already logged in to your Aweber account, clicking this link will automatically Import the page into your Aweber account.

2. To edit the name (it will import over as ***Copy NH D4U Vol X – Inbox Impact System - Success Page***), rest your cursor over the page name and this will display

several icons.

Select the Edit (pen) icon.

3. Once in the page, select the name at the top left of the screen and edit it to whatever you want it called.

4. To ensure you are credited for any sales of the ***AR Mail Genie membership*** you are going to add your approved affiliate link.

   Click on the '**Click HERE For More Details Now!** button. On the right of the screen you will see a URL field, copy and paste your approved affiliate link into this field.

5. Now all the relevant changes have been made, click on the **Save & Exit** button in the bottom right of the screen.

6. From the page menu (three dots to the right of the page), click on the **Publish** icon to make the page live.

7. Copy and paste the URL of this page as you will need it in the next step.

(B) Squeeze Page

1. Click **HERE** to import the squeeze page.

2. To edit the name (it will import over as **Copy NH D4U Vol X – *Inbox Impact System* - Squeeze Page**), rest your cursor over the page name and this will display several icons.

3. Select the Edit (pen) icon.

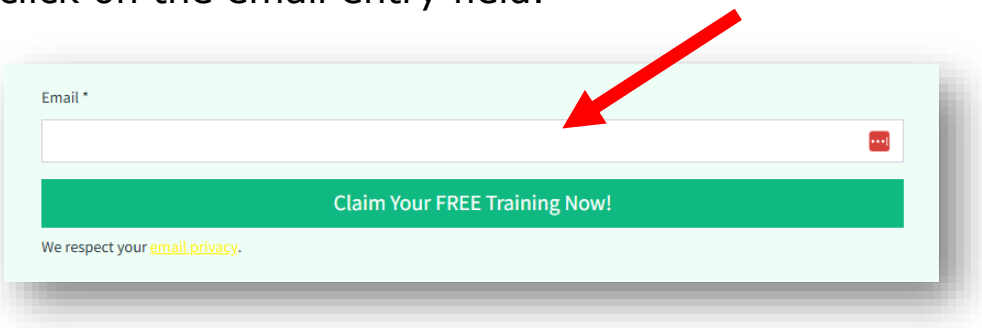
4. Once in the page, select the name at the top left of the screen and edit it to whatever you want it called.

The next step is to edit the squeeze page to ensure all your new subscribers are sent to your Success Page.

To send new subscribers to your success page…

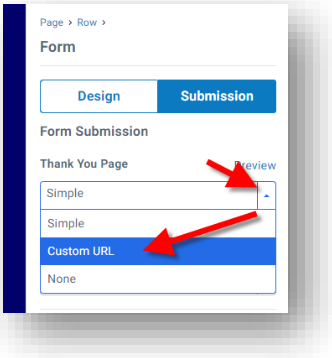
1. Click on the **Edit Page** for your Squeeze page.

2. Scroll down the page until you reach the Opt In form and click on the email entry field.



3. On the right of the screen, click on the **Submission** option.

4. Click on the drop-down arrow to the right of the **Thank You Page** field and then chose the **Custom URL** option.



5. In the **Custom URL** field, paste in the URL of *your* version of the ***Redirect Bridge Page***.

6. Then click **Save & Exit**

***** This step is very important as it how Aweber knows where to send your new subscribers *****

7. Click the **Publish** icon to publish the page and make it live.

Your web pages have not been set up, so next you are going to set up your Exit Popup…

4. Import and Setup Your Exit Popup

The funnel you are building is designed to have a pop-up that appears when a visitor tries to exit your squeeze page without subscribing.

This pop-up is going to send visitors directly to the upsell affiliate offer.

You don't need a pop up for the funnel to work, but it does make it much more efficient and effective (i.e. you will achieve more results with it!)

The popup will ensure the maximum number of people see the upsell offer, and therefore **make you the maximum income from the funnel.**

You are going to utilise the Pop-Up functionality within LeadsLeap (Both the FREE & PRO memberships provide this).

So if you have not already created a LeadsLeap account you need to do that now by clicking HERE.

To set up the Exit Pop Up…

1. Sign on to your LeadsLeap account.

2. Click on the **Form/Popup Manager** option on the left-hand menu.

3. Click the **Add a new campaign** button.

4. Give the campaign a name. This is only for your use so you can call it whatever you want.

5. Click the **Add Now** button.

6. Click the **Add New Form To Start** button.

7. In the **Import Using A Share Code** field, paste in the share code: ***form-orkChJZ***

8. Click the **Import Now** button.

9. Enter your approved affiliate link in the Replacer field.

10. Click the **Replace & Import Now** button.

You have now set up the Exit Popup, but you still need to 'apply' it to your squeeze page.

To do this you are going to use the Link Tracker functionality within LeadsLeap.

This also has the knock on benefit of reducing the length of the Aweber page url.

To create the tracked version of your squeeze page with the Exit Popup…

1. Copy the URL of your Aweber hosted squeeze page.

2. Sign in to your LeadsLeap account.

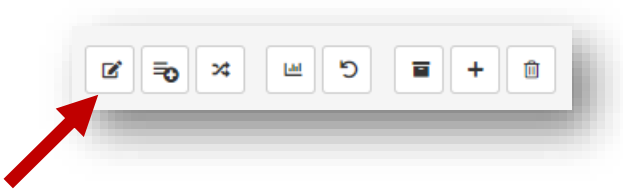
3. Click on the **Track Links** option on the left-hand menu.

4. Click the **Add a new track link** button.

5. In the **Enter the URL you want to track** field, paste your squeeze page URL.

6. Click the **Add Now** button.

7. Click on the **Edit** icon in the menu next to the tracked link you have just added.



8. Edit the **Name** field to something you will recognise. This can be anything as you are the only person who can see this.

9. If you have a PRO LeadsLeap account, you may edit the **Custom Slug** field. This allows you to customise the URL – free members are provided with a default url.

10. Click in the **Insert Popup** field and select the Exit popup you imported earlier.

11. Click the **No** option in the **Monetize** section. If you are a PRO member, click on the **Private** option.

12. Click the **On** option in the **Responsive Mode** section.

13. Click on the **Save** button.

You have now applied the exit popup to the tracked version of the squeeze page.

To test out that the tracked link and the exit popup are working as they should, click on the *LeasdLeap Tracked Link URL and **not** on the direct Aweber URL*.

When the squeeze page is displayed, move your cursor towards the edge of the page (to mimic going to exit).

Doing this should display the exit popup, click on the link to see that it successfully redirects to the ***AR Mail Genie*** offer.

If anything doesn't work, just complete the steps again.

5. Set Up The Welcome Email Sequence

Aweber *PRO* Member Instructions

If you have a free Aweber account, you need to go to the next set of instructions showing how FREE members should set up their emails.

The final step is to set up the email welcome sequence.

Again, this has all been done for you and it is just a matter of importing the emails and personalizing the links.

To import and set up your email sequence carry out the following steps…

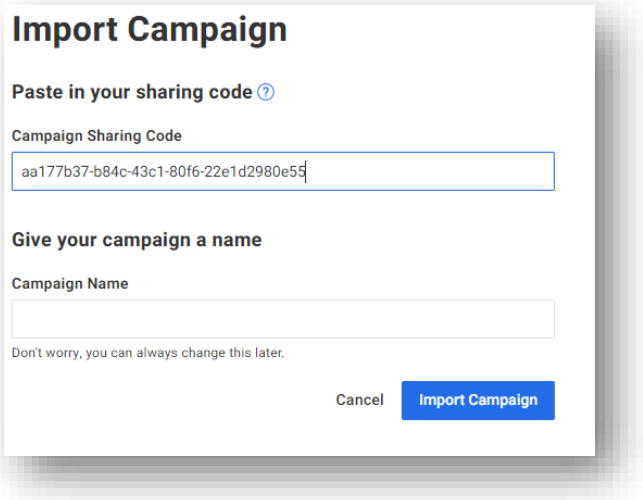
1. Copy the share code below:

   ecacc151-16e2-4c0b-af97-61c5291da2db

2. Select **Campaigns** under the **Automation** option on the menu.

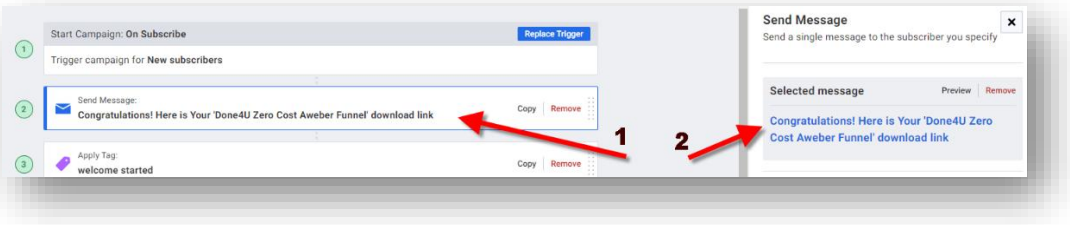
3. Click on the **Import** button in the top right-hand part of the screen.

4. Paste the Campaign Sharing Code you copied above in the **Campaign Sharing Code** field and click the **Import Campaign** button. (You may amend the name of the campaign if you wish).



5. Once the Campaign has been imported it will be displayed. (The campaign has been set up to automatically send the welcome email as soon as you have a new subscriber).

6. To personalise the emails, click on the message in the campaign list (**1**), and then click on the email name in the column on the right (**2**)



You will now need to make the following changes *in **<u>each</u>** of the emails* in the campaign:

7. Amend:

a) The YOURLINK anchor text with your affiliate link to the ***AR Mail Genie*** offer.

b) The YOURNAME anchor text at the end of the emails with your name, or the name that you want to sign your emails off with.

8. Having made the edits in an email click on the **Save & Exit** button and repeat with all the emails in the sequence.

13. Once all the amendments have been made to all of the emails, click the **Save & Exit** button to get out of the Campaign editor.

14. Click the **Publish**  icon to publish the Campaign and make it live.

Your email welcome sequence is set up to be sent, one per day, as soon as a new person subscribes to your list.

Aweber ***FREE*** Member Instructions

1. Download the txt file containing the emails from the **NH D4U Funnel Vol X** access page found in the Warriorplus purchase area

2. Find and amend the following in the emails:

    a) The YOURLINK text with your approved affiliate link for the AR Mail Genie offer.

    b) The YOURNAME text at the end of the emails with the name you want to sign off your emails with.

The emails are now personalised with your details and ready to be added to your Aweber campaign.

3. Login to your Aweber account.

4. Select **Campaigns** under the **Automation** option on the menu.

5. Click the **Create Campaign** button.

6. Select the **Blank Campaign** option.

7. Click on the **On Subscribe** button (this will instigate the sending of the emails once someone subscribers to your list).

8. Copy and paste the text '*Inbox Impact System Training*' in the Campaign name field in the top left of the screen.

9. Click and drag the **Send Message** option from the left-hand menu into the campaign sequence.

10. Click on the **Create a Message** button on the right of the screen and select the **Drag & Drop Email Builder** option.

11. Copy the first subject line and paste it into the Subject Line field in the top left of the screen.

12. Copy the body of the first email (making sure you include the text in the p.s.) and paste it into the text field of your email.

13. Once the Subject Line and Body have been copied in, click the **Save & Exit button** in the bottom right of the screen.

14. This will return you to the campaign, where you should see the trigger of '*New Subscribers*', and your first email.

15. You now require a day delay before sending your next email, so click and drag the **Wait** action after the first email. By default, this will add a day delay.

16. Now repeat steps until you have added all the emails in the training sequence.

17. Once all the emails have been added, click the **Save & Exit** button in the bottom right of the screen.

18. The final step is to activate the campaign. To do this, click on the 'three vertical dots' to the right of the campaign to display the campaign menu. Select the **Activate** option.

And that is it!

You now have:

- ✓ your autoresponder list to store the contact details of subscribers.

- ✓ a squeeze page to collect the contact details of subscribers.

- ✓ an affiliate offer upsell to start earning you income.

- ✓ An exit popup to capture people who leave before subscribing and present them with your upsell.

- ✓ an email training sequence that delivers the training advertised on the squeeze page AND promotes the **AR Mail Genie** offer via your affiliate link.

The Next Steps

To ensure everything is as it should be, make sure you subscribe via your Squeeze Page to check the setup has been successful.

Once you know the funnel is correct, *your part is to now send as much traffic as you can to your squeeze page*.

The sooner you send traffic, the sooner you get subscribers, the sooner you have people investing in the upgrade offer…

…and the sooner you start earning commission payments!

Although it is not a focus of this guide and is by no means extensive, I have included some suggestions for cost effective traffic in the following pages.

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You can still get me to do the complete setup by clicking the link below:

Done 4 U Complete Funnel Setup Services

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Traffic

Once you have followed the steps to set up your list building system (or got me to do it), you need to start sharing your landing page with as many people as possible.

Some low/no-cost suggestions to help you with this…

LeadsLeap

If you have already upgraded to the Pro LeadsLeap membership, you get an inbuilt traffic creation method.

You are allowed up to 10 Pro Ads, these do not cost you anything extra and will bring in a constant stream of traffic once set up.

Click HERE to see how to set up a Pro Ad

Even if you have not upgraded, there is still a way to utilise LeadsLeap to create more traffic to your offer.

Click HERE to see how to set up a Credit Ad for free on LeadsLeap

The Click Engine

One low-cost method I have used successfully is The Click Engine.

It is as simple as signing up and then providing your link to be added to the Click Engine rotator.

I invested in the front-end offer (a small monthly fee), and the upgrade which doubles the clicks you receive.

It doesn't bring in huge numbers of clicks, BUT it has consistently been adding new subscribers to my list and I'm very pleased with it.

You can find more details about the offer HERE

TNT – Top Notch Traffic

This is a similar set up to Click Engine, but only requires a one-off payment to be included on the rotator.

So, although the investment for **TNT** is slightly more than Click Engine upfront, from a 'cost per click' point of view, this will reduce with every click you receive.

Of course, there is nothing stopping you having both offers sending clicks to your links. Find out more about TNT **HERE**

Mailer Gold

This is a Traffic Exchange site that provides the ability as a Gold member to send a solo ad to ALL members of the site every few days.

Again, as it is a Traffic Exchange site, don't expect great conversions, HOWEVER, the solo ads DO consistently bring in leads…

…and as the lifetime membership is around $22 at the time of writing (it creeps up as more members join), this investment is soon *more than covered* by the leads being added to your list.

Get your Mailer Gold access HERE

The other methods I use to send many clicks to my offers in a short period of time, are:

TrafficZest

This is slightly different as it is a PPC, i.e. you select the type of traffic you want, how much you want to pay per click, and what your budget is.

(If this sounds all a bit too complicated, it isn't really, and there is training on the site to show you how it all works)

This is a great way of getting targeted traffic quickly.

The unique thing about this site is that you can only get access if you are invited by an existing member.

So as an existing member, here is an invite for you if this sounds of interest:

Traffic Zest Invite

UDIMI

My site of choice for solo ads is UDIMI.

This is a marketplace specifically set up to sell solo ads.

All buyers have the chance to provide feedback on the solo ads they purchase and therefore gives you an idea of the quality of clicks before making a purchase.

Join the UDIMI platform HERE – it's free to sign up.

Regular Engaging Emails

The other essential element to succeeding once you have started to build your list is to be sending regular emails offering products and services to your subscribers.

You will soon discover this is where you will make most of your income from your list.

If you would like help with your emails, I have an option for you…

The offer you will be promoting to your subscribers is something you might want to consider.

AR Mail Genie v4.0 membership provides you with a month's worth of carefully crafted emails every month.

Click Below For Full Details



If you have any questions with the contents of this set up guide or issues with the set-up, please just drop me a mail at:

nohurdlesd4u@gmail.com