

# AFFILIATE MARKETING

## - STARTER CHECKLIST -

A Simple Beginner Guide to Getting  
Your First Affiliate Traffic



- ✓ STEP-BY-STEP GUIDE
- ✓ BEGINNER TOOLS
- ✓ REALISTIC TIPS

**GET MY FREE CHECKLIST**

**GLENNMURPHYDIGITAL.COM**

## **Disclaimer & Affiliate Disclosure**

This guide is intended for educational and informational purposes only.

The strategies discussed are based on general online marketing practices and personal experience, but results will vary depending on effort, consistency, and many other factors.

**Some of the tools, platforms, or products mentioned in this guide may include affiliate links. This means that if you choose to purchase through those links, I may earn a small commission at no additional cost to you. These commissions help support the continued creation of free educational resources like this guide.**

Please understand that there are **no guarantees of income or success** in affiliate marketing or any online business. Always do your own research and make decisions that are appropriate for your personal situation.

I only recommend tools and resources that I believe may be helpful for beginners learning about affiliate marketing.

**~Glenn | GMDigital**

Starting affiliate marketing doesn't require a complicated website, expensive tools, or advanced technical skills. This checklist will help you take the **first practical steps toward building online income with affiliate marketing.**

Use this guide to move from **learning** → **action** → **first traffic**.

## **Step 1: Choose a Beginner-Friendly Affiliate Program**

- Create an account with a beginner-friendly affiliate platform
- Browse available products or tools to promote
- Choose **one product** that solves a clear problem
- Confirm the affiliate program provides a **tracking link**
- Save your affiliate link in a simple document or notes file

Good beginner platforms to explore:

- [ClickBank](#)
- [Digistore24](#)
- [Amazon Associates](#)
- [LeadsLeap](#)

**Tip:** Focus on **products you understand or personally find useful.**

## Step 2: Create a Simple Landing Page

Instead of sending traffic directly to an affiliate link, use a **simple landing page**.

- Choose a landing page tool
- Create a page offering a simple free resource
- Add a short explanation of what the visitor will learn
- Add an email opt-in form
- Connect your email tool to capture subscribers

Beginner-friendly tools:

- [Systeme.io](https://Systeme.io)
- [LeadsLeap](https://LeadsLeap.com)
- [GetResponse](https://GetResponse.com)

**Goal: Collect email subscribers before promoting offers.**

## Step 3: Start Building an Email List

Your email list becomes your **most valuable online asset**.

- Create a welcome email
- Introduce yourself and your goals
- Share useful beginner tips
- Avoid hard selling in your first emails
- Recommend tools or products naturally when helpful

Even **20–50 subscribers** can be the start of real affiliate results.

## Step 4: Choose a Simple Traffic Source

Traffic simply means **people seeing your content or link**.

Pick **one traffic source to start with**.

- Write articles on [Medium](#)
- Answer questions on [Quora](#) or [Reddit](#)
- Share helpful posts on [LinkedIn](#)
- Create simple [YouTube](#) videos
- Run beginner ads on [LeadsLeap](#)

**Tip:** Consistency beats complexity.

## Step 5: Share Helpful Content

Affiliate marketing works best when you **help people first**.

- Answer real questions beginners ask
- Share your learning journey
- Recommend tools that solve problems
- Avoid spammy promotions
- Focus on value and clarity

Over time, helpful content builds **trust and traffic**.

## Step 6: Track What Works

Affiliate marketing improves when you **observe results and adjust**.

- Check your affiliate dashboard for clicks
- Watch which posts bring visitors
- Notice which emails get opened
- Improve your landing page over time
- Continue publishing helpful content

Progress often comes from **small improvements over time**.

## Step 7: Stay Consistent for 90 Days

Affiliate marketing is a **skill-building process**.

Commit to:

- Posting content weekly
- Testing traffic sources
- Growing your email list
- Learning from what works
- Avoiding the temptation to constantly switch strategies

Most beginners start seeing traction after **3–6 months of consistent effort**.

### Quick Reminder

You don't need everything perfect to begin.

Start simple.

One product.

One landing page.

One traffic source.

Then improve step by step.

## Continue Learning

If you're just getting started with affiliate marketing,

GlennMurphyDigital.com shares **simple guides, beginner-friendly tools, and realistic strategies** for building online income.

[Visit the site](#) to explore:

- beginner traffic strategies
- affiliate marketing tutorials
- recommended tools and platforms

Take the next step **[“START HERE”](#)** when you're ready.