

BulletProof Affiliate Marketing



About Dan G. Fox



I have been involved in marketing in one form or fashion since the mid 1970's and have never stopped. I was involved in Amway and was a Gold Direct Distributor and I was involved in another network marketing company that sold health products. I achieved Director status with them as well. I've been involved in marketing from many aspects, in fact, I even sold \$1000 vacuum cleaners door-door back in the late seventies, so you know I had to like selling.

I got involved in Internet Marketing and Making Money Online back in 1996 when the Internet was still in its infancy. That was before Google, Youtube or Facebook. In fact I was doing marketing online prior to the Internet when all there was were "Bulletin Boards" that you could only connect to by your dial-up phone lines with a 300 or 1200 baud modem, and I made money with that throughout the 90's.

So while I am not a Guru, I have extensive background in offline and online marketing. I have tried almost everything online to make money

and bounced from one thing to another until I finally settled in and listened to what everyone was telling me and that is what catapulted me into finally making a real income online. Once I did that, I have never looked back.

My goal of this ebook is to help others to achieve what I am doing and even more, so read and follow through.

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Introduction

Welcome aboard, affiliate warriors! Whether you're a complete beginner or a struggling marketer yearning for a breakthrough, this book is your roadmap to success in the exciting world of affiliate marketing. We'll break down the essentials, unveil the secrets to generating passive, residual, and recurring income, and ultimately guide you towards three powerhouse lucrative programs that are free to join and can produce steady income for you.

Why Choosing the Right Programs Matters

Affiliate programs are a dime a dozen, but not all are created equal. Before you invest your time and energy, this book will equip you with the knowledge to identify reputable programs that align with your interests and goals. This is the foundation for building a sustainable and lucrative affiliate marketing business.

The Power of Passive, Residual, and Recurring Income

Imagine income flowing in even while you sleep! That's the beauty of affiliate marketing. This ebook will explore the nuances of passive, residual, and recurring income streams, showing you how to leverage them to build long-term financial security.

Chapter 1: Understanding Affiliate Marketing

Let's get started with the basics! This chapter breaks down the core concepts of affiliate marketing. You'll learn how it works: you promote a company's product or service, and when someone makes a purchase through your unique affiliate link, you earn a commission. We'll also explore the different types of affiliate programs available, from pay-per-sale to pay-per-lead, and delve into why choosing the right niche is crucial for your success.

How Affiliate Marketing Works:

At its core, affiliate marketing is a performance-based strategy where individuals or affiliates promote a company's products or services. As an affiliate, your role involves showcasing these offerings to your audience through various channels such as websites, blogs, social media, or email marketing. The key element is the unique affiliate link assigned to you.

Here's the process in a nutshell:

You sign up for an affiliate program and receive a unique affiliate link.

You promote the company's products programs or services using this link.

When a user clicks on your link and makes a purchase, you earn a commission.

Exploring Different Affiliate Programs:

Affiliate programs come in various forms, each with its own compensation structure. Three common types are:

Pay-Per-Sale (PPS): You earn a commission when the referred customer makes a purchase.

Pay-Per-Lead (PPL): Compensation is based on generating leads, such as sign-ups or inquiries, rather than direct sales.

Network Marketing (MLM): This is a powerful form of affiliate marketing where you earn commissions not just only on what you sell, but also those who are on your team that is made up of your personal referrals and their referrals.

Understanding the nuances of these programs will help you tailor your approach based on your audience and niche.

The Importance of Choosing the Right Niche:

Your success in affiliate marketing is closely tied to the niche you choose. A niche is a specific segment of the market that caters to a particular audience with shared interests. Selecting the right niche is crucial because it defines your target audience and the products or services you'll promote. The three biggest niches are Make Money Online, Health and Nutrition and Relationships.

Considerations when choosing a niche:

Passion and Interest: Opt for a niche you are passionate about or have a genuine interest in.

Audience Relevance: Ensure there is demand for products or services within your chosen niche.

Competition Analysis: Assess the level of competition and find a balance that allows you to stand out.

As we delve deeper into the world of affiliate marketing, keep these core concepts in mind. Whether you're a beginner or looking to refine your strategies, mastering these basics will set the stage for a successful affiliate marketing journey. Let's dive in and explore the exciting opportunities that lie ahead!

Chapter 2: Unveiling the Power of Passive Income in Affiliate Marketing

The allure of affiliate marketing lies not just in the potential for income, but in the possibility of generating that income passively. Passive income streams keep your pockets lined even when you're not actively working. This chapter dives into how affiliate marketing can unlock this financial freedom.

Understanding Passive Income in Affiliate Marketing

Think of passive income as a long-term investment that keeps paying off. In traditional affiliate marketing, you earn a commission every time someone makes a purchase through your link. While this can be lucrative, it requires ongoing effort to promote products and generate sales. Passive income, on the other hand, focuses on promoting systems that generate income with minimal ongoing effort from you after the initial setup.

Here's how it works in affiliate marketing:

- **Residual Income Programs:** Some affiliate programs reward you with residual commissions for ongoing customer subscriptions or services. For example, promoting a web hosting service with a recurring monthly fee can earn you a commission every month the customer remains subscribed.
- **Tiered Programs:** These programs reward you not only for your direct sales, but also for the sales generated by affiliates you refer. By building a downline of affiliates promoting the same product, you can earn a commission on their sales as well, creating a passive income stream.
- **Content Marketing:** Creating valuable content, like blog posts, videos, or social media content that promotes affiliate products, can generate income passively over time. If your content ranks well in search engines

and continues to attract visitors, you can earn commissions even if you're not actively promoting the product anymore.

Benefits of Passive Income in Affiliate Marketing

- **Financial Freedom:** Passive income streams provide a buffer and a sense of security. They can help you achieve financial goals faster and free up your time to pursue other ventures or passions.
- **Scalability:** Once you've set up your passive income systems, you can scale your efforts with minimal additional work. For example, a well-optimized blog post can continue to generate revenue for years to come. Or YouTube videos can bring you sales long after you did the video.
- **Time Flexibility:** Passive income lets you work on your own terms. You can travel, pursue hobbies, or spend more time with loved ones without sacrificing income.

Building Your Passive Income Arsenal

Here are some strategies to maximize your passive income potential in affiliate marketing:

- **Focus on Recurring Income Programs:** Prioritize promoting products or services with recurring subscription fees.
- **Build a Downline Strategically:** Focus on recruiting active and engaged affiliates to your tiered program.
- **Create High-Quality Content:** Invest in creating valuable and informative content that promotes your affiliate products organically.
- **Optimize for Search Engines:** Use SEO best practices to ensure your content ranks well in search engine results, driving passive traffic to your affiliate links.

Remember: Passive income in affiliate marketing doesn't happen overnight. It requires upfront effort to build your systems and establish

your brand. However, the long-term rewards of consistent, automated income make it a worthwhile pursuit for any affiliate marketer.

Chapter 3: Cultivating Residual Income Streams in Affiliate Marketing

Imagine a garden you meticulously tend to. You plant the seeds, nurture the growth, and eventually, you reap a harvest. But unlike a traditional garden, a well-designed affiliate marketing strategy with a focus on residual income allows you to enjoy a continuous harvest, even after the initial planting. This chapter delves into the world of residual income within affiliate marketing, a strategy that keeps your income flowing long after the initial promotional push.

Understanding Residual Income

Residual income, also known as recurring income, refers to earnings you receive on an ongoing basis for past efforts. Unlike traditional affiliate marketing, where you earn a commission for each individual sale, residual income rewards you for building a customer base that continues to generate revenue for the company you're promoting.

Think of it this way:

- **Traditional Affiliate Marketing:** You plant a seed (promote a product) and get a one-time harvest (commission) when someone buys.
- **Residual Income Affiliate Marketing:** You plant a seed (promote a product/service with a recurring fee) and enjoy a continuous harvest (commission) for as long as the customer remains subscribed.

Examples of Residual Income Programs

Several affiliate marketing programs offer residual income opportunities. Here are a few popular examples:

- **Subscription Services:** Promoting software, web hosting, membership sites, or any product or service with a recurring subscription fee can earn you a commission every month the customer remains subscribed.
- **Membership Programs:** Similar to subscriptions, some companies offer tiered membership programs with varying levels of benefits. You might earn a commission not only for your direct referrals, but also for any upgrades they make within the membership program.
- **Affiliate Management Platforms:** Some companies offer affiliate programs for their own affiliate management platforms. By promoting these platforms, you earn a commission every month for each new affiliate they sign up.

Benefits of Residual Income in Affiliate Marketing

There are numerous advantages to incorporating residual income streams into your affiliate marketing strategy:

- **Long-Term Earnings:** Once you've put in the initial effort to promote a residual income program and build a customer base, you can continue to earn commissions for months or even years to come.
- **Scalability:** Residual income programs are highly scalable. The more customers you refer who subscribe to a service or product, the more your income grows passively.
- **Predictable Income:** Residual income can provide a sense of financial security and predictability. Knowing you have a consistent income stream flowing in allows you to plan for the future more effectively.

Strategies for Building Residual Income Streams

Here are some key strategies to maximize your residual income potential:

- **Target Programs with Recurring Billing:** Prioritize promoting products or services that have a recurring subscription model.

- **Focus on Customer Lifetime Value:** Don't just focus on making a quick sale; prioritize building long-term relationships with your audience and promoting products that offer value and encourage repeat subscriptions.
- **Content Marketing is King:** Create high-quality content like blog posts, reviews, or tutorials that educate your audience about the benefits of the recurring products or services you promote.
- **Build a Strong Email List:** An engaged email list allows you to nurture leads and continue promoting the value of the recurring products or services to your subscribers over time.

Chapter 4: Difference between residual income and recurring income

There is a very subtle difference between recurring income and residual income. They are often used interchangeably, however, there can be a slight distinction.

- **Recurring income** is a general term for any income that you receive on a regular basis, at consistent intervals. This could be from a salary, a rental property, or even a subscription service you provide.
- **Residual income** specifically refers to income you receive on an ongoing basis as a result of past efforts. This typically involves creating a system or asset that continues to generate income even if you're not actively working on it anymore.

In the context of affiliate marketing, both terms are applicable. Residual income is a type of recurring income, but not all recurring income is necessarily residual. For instance:

- **Subscription service affiliate program:** Promoting a subscription service with a monthly fee would be considered **both** recurring income (you earn a commission every month) and residual income (because your past effort of promoting the service continues to generate income).
- **Selling a digital product:** While you might receive recurring income if someone repeatedly purchases your product each month, it wouldn't necessarily be considered residual income. This is because each purchase requires an active decision from the customer, rather than being generated by a system you've built.

Overall, the focus of residual income is on the fact that the income stems from past efforts that created an ongoing system or asset. It's a more specific term within the broader category of recurring income.

Chapter 5: Choosing Your Weapons: Essential Criteria for Affiliate Program Selection

Not all affiliate programs are created equal. Some glitter with the promise of instant riches, only to fizzle out after a short burst of effort. This chapter equips you with the essential criteria to choose winning affiliate programs – programs that reward your hard work with strong commissions, reliable networks, high-quality products, and long-term potential. Remember, choosing the right programs is the foundation for building a sustainable and lucrative affiliate marketing business.

Demystifying Commission Structures

Commissions are the lifeblood of any affiliate marketer. They represent the reward for your promotional efforts. When choosing a program, prioritize those with strong commission structures that incentivize your hard work. Here's what to look for:

- **High Commission Rates:** Aim for programs offering competitive commission rates within your chosen niche. Research the average commission rates for similar products and prioritize programs exceeding that average.
- **Tiered Commissions:** Some programs offer tiered commission structures, rewarding you with a higher commission for exceeding specific sales targets. This can be a great motivator for scaling your efforts.
- **Recurring Commissions:** As discussed earlier, programs with recurring billing models (subscriptions, memberships) offer the potential for ongoing commissions as long as your referrals remain subscribed. Prioritize these programs for long-term income potential.

Evaluating Affiliate Networks: Trust is Key

Affiliate networks act as intermediaries between you and the merchants you promote. Choosing a reliable network is crucial. Here's what to consider:

- **Reputation and Track Record:** Research the network's reputation within the affiliate marketing community. Look for positive reviews and a history of timely payments.
- **Payment Methods and Transparency:** Ensure the network offers convenient payment methods and transparent reporting so you can track your earnings effectively.
- **Support and Resources:** A good network provides comprehensive support resources to help you succeed. Look for training materials, marketing tools, and dedicated account managers to assist you.

Product Quality and Audience Relevance: A Winning Combination

You wouldn't promote a product you wouldn't use yourself, right? Promoting high-quality products or services that resonate with your target audience is essential for building trust and generating sales. Here's how to assess product-market fit:

- **Product Research:** Thoroughly research the products or services offered by the program. Ensure they are high-quality, solve a genuine problem for your audience, and offer a good value proposition.
- **Alignment with Your Niche:** Promote products that complement your niche and resonate with your audience's interests. A mismatch will lead to poor conversion rates and wasted effort.
- **Conversion Rates and Reviews:** Look for programs with demonstrably good conversion rates and positive customer reviews. This indicates a product that people are willing to buy, making your promotional efforts more effective.

Long-Term Potential: Building for the Future

Don't get caught up in short-term fads. Choose affiliate programs with long-term potential to ensure your success is sustainable. Here's what to consider:

- **Market Trends:** Analyze current and future market trends within your chosen niche. Promote products with long-term viability and a growing market demand.
- **Company Stability:** Research the company behind the affiliate program. Look for established businesses with a strong track record and a clear vision for the future.
- **Program Longevity:** Choose programs that have been around for a while and show signs of stability. Programs that pop up overnight and disappear just as quickly are likely not worth your investment.

Choosing Your Affiliate Program Arsenal

By prioritizing programs with strong commission structures, reliable networks, high-quality products relevant to your niche, and long-term potential, you equip yourself for success. Remember, this is a marathon, not a sprint. By strategically choosing your affiliate programs, you'll lay the groundwork for a thriving and sustainable affiliate marketing business.

Chapter 6: Building Your Affiliate Marketing Fortress: Goals, Branding, and Promotion Strategies

Building a successful affiliate marketing business requires a solid foundation. This chapter equips you with the tools to establish that foundation by setting realistic goals, crafting a powerful personal brand, and mastering effective promotional techniques. Remember, with a well-defined strategy and the right tools in your arsenal, you'll be well on your way to affiliate marketing success.

Goal Setting: Charting Your Course to Success

The road to affiliate marketing success starts with a clear destination. Setting realistic goals provides a roadmap for your journey and keeps you motivated. Here's how to set goals that propel you forward:

- **SMART Goals:** Utilize the S.M.A.R.T goal framework. Your goals should be **S**pecific, **M**easurable, **A**chievable, **R**elevant, and **T**ime-bound. For example, instead of a vague goal to "make more money," aim for "increase monthly affiliate income by 20% within the next 3 months."
- **Short-Term & Long-Term Goals:** Establish a mix of short-term goals to celebrate milestones and long-term goals to keep your vision focused. Short-term goals might involve reaching a specific number of followers or generating a certain amount of website traffic. Long-term goals could be achieving financial independence or building a thriving affiliate marketing brand.
- **Track and Analyze:** Don't set your goals and forget them! Regularly track your progress and analyze your results. This helps you identify what's working and adjust your strategy as needed.

Building Your Brand: Becoming a Trusted Authority

In the crowded world of affiliate marketing, standing out from the crowd is essential. Developing a strong personal brand positions you as a trusted advisor within your chosen niche. Here's how to craft a compelling brand identity:

- **Identify Your Niche Expertise:** Focus on a niche you're passionate about and where you can offer valuable insights. Your audience will be more receptive to your recommendations if they perceive you as a genuine expert.
- **Content is King:** Create informative and engaging content that educates and entertains your audience. This could include blog posts, social media content, videos, or even podcasts.
- **Establish Your Voice and Style:** Develop a unique voice and writing style that resonates with your target audience. Authenticity is key!
- **Interact and Build Relationships:** Don't just broadcast; actively engage with your audience. Respond to comments, answer questions, and foster a sense of community.

Harnessing the Power of Social Media

Social media platforms offer a powerful tool to connect with your audience and promote your affiliate products. Here's how to leverage Facebook, Instagram, and YouTube for success:

- **Choose the Right Platforms:** Focus your efforts on platforms where your target audience spends their time.
- **Create Engaging Content:** Tailor your content to each platform. Utilize captivating visuals on Instagram, in-depth discussions on Facebook groups, and informative video tutorials on YouTube.

- **Run Paid Advertising (Optional):** Consider paid advertising to reach a wider audience and target specific demographics within your niche.
- **Track and Analyze Results:** Monitor your social media analytics to understand what resonates with your audience and adapt your strategy accordingly.

Marketing Techniques to Boost Your Sales

Beyond social media, explore additional marketing techniques to drive traffic and boost your affiliate sales:

- **Content Marketing:** Create valuable blog posts, videos, articles, or infographics that educate your audience about the products or services you promote.
- **Email Marketing:** Build an email list and nurture leads with targeted email campaigns promoting your affiliate offers.
- **SEO Optimization:** Optimize your website and content for search engines to increase organic traffic and attract a wider audience.
- **Paid Advertising:** Consider paid advertising platforms like Google Ads to reach a targeted audience beyond your existing reach.

Remember: Building a successful affiliate marketing business takes time and dedication. By setting realistic goals, cultivating a strong personal brand, and utilizing effective promotional strategies, you'll create a solid foundation for long-term success. Embrace the journey, keep learning, and adapt your approach as needed. With consistent effort and the right tools, your affiliate marketing fortress will be well on its way to becoming a thriving empire.

Chapter 7: Scaling Your Affiliate Marketing Business

Congratulations! You now have an understanding of the importance of establishing a solid foundation for your affiliate marketing business. Now it's time to break through the ceiling and propel yourself towards exponential growth. This chapter unveils the power of network marketing, a strategy that allows you to leverage the power of a team to scale your efforts and skyrocket your success.

The Power of Building a Team

Consider the challenge of ascending a solitary peak – a slow and demanding journey. Now envision a collective effort, a coalition of like-minded individuals working in unison towards a shared goal.

Collaborative partnerships in affiliate programs mirror this synergy. By assembling a team of affiliates endorsing the same products or services, you unlock a plethora of advantages:

- **Increased Reach and Visibility:** Your team expands your promotional reach far beyond your individual efforts. Each team member becomes a brand ambassador, promoting your offers to their own networks.
- **Multiplied Sales and Commissions:** With more people promoting the products, sales have the potential to multiply significantly. This translates into increased commissions for both you and your team members.
- **Shared Knowledge and Expertise:** A team fosters a collaborative environment where everyone can learn from each other. You can share successful strategies, troubleshoot challenges, and continuously improve your approach.
- **Building a Legacy:** By mentoring and supporting your team, you empower them to achieve their own affiliate marketing goals. This fosters a sense of community and builds a lasting legacy within your chosen program.

Building and Supporting Your Dream Team

Building a successful team requires a strategic approach. Here are some key strategies to consider:

- **Recruiting the Right People:** Look for individuals who share your passion for your niche and demonstrate a commitment to learning and growth. Focus on quality over quantity.
- **Comprehensive Training and Support:** Provide your team with the resources they need to succeed. This could include training materials, marketing tools, and ongoing support to answer questions and overcome challenges.
- **Motivation and Recognition:** A motivated team is a productive team. Celebrate milestones, recognize achievements, and offer incentives to keep your team members engaged and enthusiastic.
- **Open Communication and Collaboration:** Foster a culture of open communication within your team. Encourage information sharing, brainstorming sessions, and collaboration to optimize your collective efforts.

Beyond Building Your Team: Exploring Additional Income Streams

While team building is a powerful strategy, don't limit yourself. Here are some additional ways to scale your affiliate marketing business:

- **Expanding Your Affiliate Portfolio:** Consider promoting a curated selection of affiliate products within your niche, offering your audience a variety of options.
- **Exploring Recurring Income Programs:** Prioritize promoting programs with recurring billing models, such as subscriptions or memberships, to generate sustainable income streams.
- **Mastering Paid Advertising:** Learn how to leverage paid advertising platforms like Google Ads or Facebook Ads to target a wider audience and drive more traffic to your affiliate offers.

Scaling Your Affiliate Marketing business is like climbing a mountain

Establishing a thriving affiliate marketing business mirrors the ascent of a summit – a blend of preparation, strategy, and collaboration. By harnessing the strength of collaborative marketing, constructing a supportive team, and exploring alternative income streams, you equip yourself with the tools to reach the zenith and relish the panoramic views of affiliate marketing triumphs. Keep in mind, the journey is as significant as the destination. Embrace the challenge, celebrate your team's victories, and continue to learn and grow as you elevate your affiliate marketing enterprise to unprecedented heights.

Chapter 8: Common Pitfalls to Avoid

The world of affiliate marketing is brimming with opportunity, but it also harbors hidden dangers. This chapter equips you with the knowledge to avoid common pitfalls that can derail your success. By recognizing red flags and implementing best practices, you'll navigate the affiliate marketing landscape with confidence and protect your reputation, finances, and online security.

The Allure of the "Get Rich Quick" Scheme

Beware of programs promising instant riches with minimal effort. Often, these are scams designed to exploit your desire for quick money. Here's how to identify them:

- **Unrealistic Earning Claims:** If a program boasts astronomical income guarantees, it's likely too good to be true. Affiliate marketing requires dedication and hard work to generate consistent income.
- **Hidden Costs and Fees:** Be wary of programs with upfront fees or complicated payout structures. Legitimate programs are transparent about their commission rates and fees.
- **Focus on Recruitment Over Value:** Programs that prioritize recruiting new affiliates over promoting valuable products or services are likely pyramid schemes. Focus on programs that offer genuine value to your audience.

The Unsustainable Flash in the Pan

Not all affiliate programs are created equal. Some may offer trendy products with a short lifespan, leading to dwindling sales and wasted effort. Here's how to choose sustainable programs:

- **Proven Track Record:** Research the program's history and track record. Look for established programs with a history of success and a loyal customer base.
- **Quality Products or Services:** Promote products that solve genuine problems and offer real value to your audience. Focus on programs with long-term viability in your chosen niche.
- **Transparency and Support:** Choose programs that are transparent about their products, commission structures, and support resources. A supportive network ensures you have the tools you need to succeed.

Protecting Your Reputation: Ethical Practices

Building trust with your audience is paramount in affiliate marketing. Unethical practices can damage your reputation and erode your audience's trust. Here's how to maintain ethical practices:

- **Transparency is Key:** Disclose your affiliate relationships clearly and honestly. Let your audience know when you're promoting a product or service you stand behind.
- **Focus on Value, Not Hype:** Promote products you genuinely believe in and that offer value to your audience. Avoid misleading claims or exaggerated promises.
- **Prioritize Quality Over Quantity:** Don't overwhelm your audience with a barrage of affiliate links. Focus on promoting high-quality products that align with their needs.

Guarding Your Castle: Online Security Tips

The internet can be a minefield for security threats. Here are some tips to protect your personal information and online security:

- **Beware of Phishing Scams:** Don't click on suspicious links or attachments in emails, even if they appear to come from legitimate affiliate programs.

- **Use Strong Passwords:** Create strong and unique passwords for all your affiliate marketing accounts and other online profiles.
- **Stay Up-to-Date on Security Measures:** Keep your software and devices updated with the latest security patches to minimize vulnerabilities.

Building a Sustainable Affiliate Marketing Future

By recognizing red flags, prioritizing ethical practices, and implementing strong online security measures, you navigate the affiliate marketing landscape with confidence. Remember, success in affiliate marketing is a marathon, not a sprint. By avoiding common pitfalls and focusing on building long-term value, you'll pave the way for a sustainable and rewarding affiliate marketing journey.

Chapter 9: Traffic, leads and sales

Honestly the hardest part of marketing online is traffic. You have to get targeted traffic to your offers or else you will not make any money.

There are several ways to get traffic, but it comes down to free or paid traffic.

Send traffic to a capture page

Always send your traffic to a capture page and not directly to your offer. This allows you to capture the leads email address and possibly name so that you can send them followup emails. Every successful email marketer will build their email list.

I am sure you have seen capture pages before where you have to put in your email I exchange for getting the info you want.

It's simple, you build the capture page and then when they enter their info, it takes them to your affiliate offer and you now have their info to follow up with them or send additional offers to them.

You can get a Free capture page builder, funnel builder and autoresponder at [Systeme.io](https://systeme.io)

Additional tools that you will need will be a link tracker so you can see who ads are working. You can get the free link tracker along with other marketing tools at [LeadsLeap](https://leadsleap.com).

Once you have your capture page setup, then all you have to do is sent the traffic to it.

If you do not have a budget for traffic, you can use free methods such as traffic exchanges or safelists. You have to be patient as while it is effective, it will be slow of getting leads.

Here is a guide called [Mastering Traffic Exchanges](#) that goes into more details on setting up capture pages and traffic exchanges. Plus provides a lot of promo codes to get free ads including free solo ads.

Here are some more [Traffic Sites](#) and promo codes to be able to advertise for free.

If you do have a traffic budget, you will get quality targeted traffic faster.

Here are my [Top Producing Traffic Sources](#). Some are paid and some are free.

Chapter 9: Recommended Programs

So now that you have all the info on how to get started and how to set up your offers to get maximum results, here are my recommended affiliate programs that I use to bring in income on a daily basis.

#1. [Guarantee Downline Club](#)

This is not a residual income system, but can produce passive income for you. The beauty of this program is that it is free to join and you will get paid for joining, plus you also get paid for those you refer to this free program. So when you join, you can earn immediately.

#2. [Nexus Rewards](#)

This is a very powerful program that checks off all the boxes you want in an affiliate program. It has passive, residual and recurring income. You get commissions on your personal efforts as well as your team's effort. You can even get paid with this system program even if you can't sell or refer anyone. This is my Number One Program that I recommend. [Click Here](#) to get complete info on this lucrative money maker. (Six and seven figures a year potential).

#3. [LiveGood](#)

LiveGood is really hot and taking people all over the world from rags to riches. In fact it took a homeless man living in a homeless shelter using a government issued cell phone to making a million dollars last year. (You can listen to [his story](#) if you would like. It's an hour long, but worth the time.) This was my top producing program last year and still continues to produce this year. Just like Nexus Rewards, LiveGood checks off all the boxes of what you want in an affiliate program. This also has the potential of a six and seven figure income.)

If you wanted to be focused and start with one program first which is what I recommend if you are just starting out, then hands down you should start with [Nexus Rewards](#) as it has a greater potential for you to start making faster as you start out. Plus it is easy to promote since there is nothing to sell.

Conclusion

This book has equipped you with the knowledge and tools to succeed in affiliate marketing. Remember, success requires continued learning and adaptation. Embrace the journey, stay focused, put the strategies outlined in this book into action, and watch your affiliate marketing business grow.

Dan G. Fox

