No Hurdles D4U Funnel – Vol X

"Inbox Impact System"

Funnel



SYSTEM SETUP GUIDE

--- LeadsLeap Version ---

All the elements of the list building funnel are contained within this document.

This guide contains all the details you need to setup your funnel, including share codes to easily import all the elements of the funnel into your LeadsLeap account.

The steps you will be going through are:

1. **Requesting approval for the "*AR Mail Genie*" affiliate offer you are promoting as your upsell.**

2. **Setting up a list**

3. **Importing the funnel constituents**

4. **Importing the training email series**

At first glance it might look like a lot of work, but just follow the individual steps and you will have your funnel up before you know it.

IMPORTANT: If you invested in the Full Set Up option, ***please DON'T continue***. You need to access the Full Set Up purchase in the purchases area of Warriorplus for the details of what I need to get your funnel set up.

==== Signing Up For A LeadsLeap Account ===

You are here because you probably already have a LeadsLeap account.

However, if you haven't, but like the idea of a 'all-in-one' system like LeadsLeap, you can sign up for your account below.

LeadsLeap Account Creation

The free option will allow you to host the webpages, but it will ***not*** provide you with the autoresponder element required to automatically send the email tutorial you'll be offering.

The upgraded option does provide the autoresponder functionality, ***in addition to the traffic creation, tracking, rotator, pop up, and various other functionality***.

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1 - Request Affiliate Approval

The upsell you are showing to the subscribers to the funnel is an affiliate offer, so you first need to request approval.

Don't worry, I'm the vendor, so you are GUARANTEED approval as a **NH D4U Funnel – Vol X** customer! 😊

IMPORTANT: Include the text "*No Hurdles*" in the notes field when you request your approvals so that I know you are a customer.

"***AR Mail Genie***" Approval Request Link –

https://warriorplus.com/as/o/q106kz/setupguide

(I will be manually approving requests and therefore this might take a little while, so it is worth requesting approval as soon as you can)

2 - Set Up A New List

Before you start adding your web pages, you will need to set up a new list.

This is where the contact details you collect via the squeeze page are stored.

1. In the LeadsLeap Tools section of the main menu, click on the **List Manager** option.



2. Click on the **Add New List** button.

3. Add your list name in the **List Name** field. It is up to you what you call it – but your subscribers will see it, so don't be too racy. 😊

4. Click the **Add Now** button.

5. Click on the List setup icon in the toolbar next to your list. It will be indicated with a pointer telling you to Activate the list.



6. Scroll down to the **Sender's Details** section and enter your name in the **Your Name** field. This will be the name displayed in the 'From' field when your subscriber receives your emails.

7. Enter a valid email address in the **Your Email Address** field.

8. Click the blue **Send code to the above email address** button.

   LeadsLeap will now send a confirmation email to the email you specified.

9. Access the verification email and copy the **Verification Code**

10. Paste the verification code into the **Email Verification Code** field.

11. Enter your physical address in the **Your REAL physical mailing address** field.

12. Scroll down and click in the **By activating this List, I agree to the following** tick box.

13. Click the **Save & Activate** button.

Your List is now ready to be used.

Make a note of the **List ID** of your new list. You will need this when importing your squeeze page.

If you would like an over the shoulder video showing you the steps to create a new list, click HERE.

OK, once you have your approved affiliate link, and your new list, you are ready to complete the set up…

PRO LeadsLeap Members Funnel Setup

This next section is JUST for ***PRO*** LeadsLeap members!

If you are a FREE LeadsLeap member, you will need to skip this section and go to the **FREE LeadsLeap Members Version** that comes after this section.

As you can see though, the effort required to import the complete funnel requires far less effort with the PRO version, so it is well worth considering upgrading if you haven't already done so.

3 - IMPORT THE COMPLETE FUNNEL (For Pro Members)

Before you start this step, you will need:

- ✓ The approved affiliate link for the "***AR Mail Genie***" offer (Step 1 in this guide).

- ✓ The ListID for the new list you set up in the previous step.

If you have these, you are ready to proceed…

1. In LeadsLeap click on the **Funnel Manager** option in the **Funnel Builder** section of the main menu.

2. Click on the '**Add a new funnel**' button.

3. Add a name for the funnel in the **Funnel Name** field.

4. Click the **Add Now** button.

5. Click the **'+'** button in the top right to add a new funnel.

6. Copy and paste the share code: ***funnel-ukPsNVZZ*** into the **Import Using A Share Code** field.

7. Click the **Import Now** button.

8. Follow the instructions in the replacement field as instructed.

9. Click the '**Replace & Import Now**' button to import your version of the funnel.

*If you wish to see these steps in a visual step by step format, click **HERE**.*

Your Funnel is now set up and includes:

1. Squeeze Page

2. Exit Pop-up to send people who don't want to subscribe directly to the affiliate offer (to make sure you maximise income creation from the funnel)

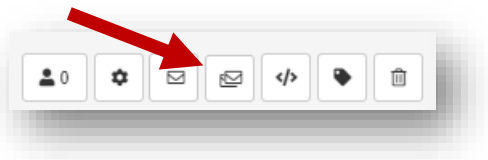
3. A 'verification reminder' page to remind people they need to verify their subscription and introduce the affiliate offer.

Now you have the funnel set up, it is time to import the email sequence that provides the Inbox Impact System training…

4 – IMPORT THE EMAIL SEQUENCE

1. Click on the **List Manager** option in the Tools section of the main menu.

2. Click on the **Setup email series** icon on the List toolbar for the new list you created.



3. Click the **Import** button.

4. In the **Enter Share Code** field paste the code: ***list-ewwZwWZGzGu***

5. Select the **Replace all existing episodes** option.

6. Select the **Yes, if available** option, under the **Include Welcome Email** heading.

7. Click the **Import Now** button.

8. You are now presented with the **Share Code Replacer** screen, which allows you to personalise the sequence you are importing.

9. Follow the instructions to enter your personalized information.

10. Click the **Replace & Import Now** button to complete the process.

*If you wish to see these steps in a visual step by step format, click **HERE**.*

You have now set up the funnel and new subscribers will be sent the 7 day email training sequence to start building a relationship while also promoting the upsell via your affiliate link.

Now click HERE to go to the Next Steps section of this set up guide.

FREE LeadsLeap Members Funnel Setup

This is the ***FREE*** LeadsLeap Members set up instructions, if you are a PRO member, refer to the previous section for the **PRO Member Set Up Instructions** of the setup instructions above!

4 - Importing Your Pages

Before you start this step, you will need:

- ✓ The approved affiliate link for the "***AR Mail Genie***" offer (Step 1 in this guide).
- ✓ The ListID for the new list you set up in Step 2.

The first step is to import all the pages within the funnel.

You will be coming back to the Squeeze page later to add an Exit Pop Up and a Verification Reminder, but for now, it's time to create the Verification Reminder page.

(A) Verify Reminder & Initial Offer Promotion Page

This is the page new subscribers will be sent directly submitting their email address.

This page has the task of confirming the subscribers have successfully subscribed and that they now need to verify their subscription AND introduce the visitor to the affiliate offer upsell for the first time.

To set it up…

1. Click on the **Page Manager** option on the left-hand menu.

2. Click the **Add New Page Campaign** button.

3. Give the page a name. This is only for your use so you can call it whatever you want.

4. Click the **Add Now** button.

5. Click the + **Add New Design To Start** button.

6. In the **Import Using A Share Code** field, enter the text: ***page-aJNZYNfwPfV***

7. Click the **Import Now** button.

8. Follow the replacement instructions.

9. When you have completed the Replacer field, click the **Replace & Import Now** button.

You have now imported the '*Verification Reminder Page*' and pointed it to the affiliate offer.

Next you are going to import your squeeze page to promote the training and collect your subscribers' details.

(B) Squeeze Page

This is the initial landing page that will promote the "***Inbox Impact System***" training lead magnet.

You will need the SendSteed List ID you created in Step 2 of this guide.

To set the page up…

1. Click on the **Page Manager** option on the left-hand menu.

2. Click the **Add New Page Campaign** button.

3. Give the page a name. This is only for your use so you can call it whatever you want.

4. Click the **Add Now** button.

5. Click the + **Add New Design To Start** button.

6. In the **Import Using A Share Code** field, enter the text: ***page-aJVwvZYWZZw***

7. Click the **Import Now** button.

8. When you have completed the Replacer field, click the **Replace & Import Now** button.

As you want new subscribers to be sent to your Verification Reminder page, rather than the LeadsLeap default page, you are going to edit the Squeeze Page settings.

9. Click the squeeze page's **Launch Editor** button.

10. In the left-hand menu, click on the **2. List** button.

11. In the **Redirect URL immediately after opt-in** field, paste in the address of the Verification Reminder page you imported in the previous step.
    (*if you don't have this URL copied anywhere, you can just find it by clicking on the **Get Page** button, and selecting the page from the list of your pages*)

12. Untick the **Show verification notice in Redirect if possible** option.

13. Click the green **Save** button in the top right corner of the screen.

14. Click the **X Close** button to exit.

5 - Importing Your Exit Intent Pop Up

The funnel you are building is going to have a pop-up that appears when a visitor tries to exit your squeeze page without subscribing.

This pop-up sends exiting visitors directly to the upsell affiliate offer.

The reason for this is to send the maximum number of people to the upsell offer, to make the maximum income from the funnel.

To set up the Exit Pop Up…

1. Click on the **Form/Popup Manager** option on the left-hand menu.

2. Click the **Add a new campaign** button.

3. Give the campaign a name. This is only for your use so you can call it whatever you want.

4. Click the **Add Now** button.

5. Click the **Add New Form To Start** button.

6. In the **Import Using A Share Code** field, paste in the text: ***form-orkChJZ***

7. Click the **Import Now** button.

8. Enter your affiliate link the Replacer field.

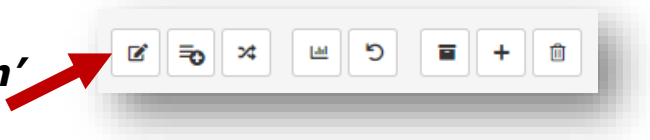
9. Click the **Replace & Import Now** button.

You have now set up the Exit Popup, but you still need to 'apply' it to your squeeze page.

To add the Exit Popup to the page…

15. Click on the **Page Manager** option on the left-hand menu.

16. In the menu next to the '***Inbox Impact System***' Squeeze Page, click on the **Edit** icon.



17. Click on the **Insert Popup** drop down arrow and select the Exit Popup you just created.

18. Click on the **Save** button.

You have now applied the exit popup to the squeeze page.

To test it out to see if it has been set up correctly:

a. click on the URL of the squeeze page

b. move your cursor towards the edge of the squeeze page – the exit popup should be displayed.

c. Click on the button within the exit popup to see if it takes you to the "***AR Mail Genie"*** offer.

If anything is incorrect, just repeat the steps to set up the Exit Popup.

6 – Sending The "*Inbox Impact System*" Email Series

Unfortunately, with the FREE membership of LeadsLeap **you DO NOT have the functionality of an autoresponder**, you can only send out the emails manually via the Broadcast functionality.

I included a txt document with a copy of the emails on the access page.

The Next Steps

To ensure everything is as it should be, make sure you subscribe via your Squeeze Page to check the setup has been successful.

Once you know the funnel is correct, *your part is to now send as much traffic as you can to your squeeze page*.

The sooner you send traffic, the sooner you get subscribers, the sooner you have people investing in the upgrade offer…

…and the sooner you start earning commission payments!

Although it is not a focus of this guide and is by no means extensive, I have included some suggestions for cost effective traffic in the following pages.

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You can still get me to do the complete setup by clicking the link below:

Done 4 U Complete Funnel Setup Services

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Traffic

Once you have followed the steps to set up your list building system (or got me to do it), you need to start sharing your landing page with as many people as possible.

Some low/no-cost suggestions to help you with this…

LeadsLeap

If you have already upgraded to the Pro LeadsLeap membership, you get an inbuilt traffic creation method.

You are allowed up to 10 Pro Ads, these do not cost you anything extra and will bring in a constant stream of traffic once set up.

Click HERE to see how to set up a Pro Ad

Even if you have not upgraded, there is still a way to utilise LeadsLeap to create more traffic to your offer.

Click HERE to see how to set up a Credit Ad for free on LeadsLeap

The Click Engine

One low-cost method I have used successfully is The Click Engine.

It is as simple as signing up and then providing your link to be added to the Click Engine rotator.

I invested in the front-end offer (a small monthly fee), and the upgrade which doubles the clicks you receive.

It doesn't bring in huge numbers of clicks, BUT it has consistently been adding new subscribers to my list and I'm very pleased with it.

You can find more details about the offer HERE

TNT – Top Notch Traffic

This is a similar set up to Click Engine, but only requires a one-off payment to be included on the rotator.

So, although the investment for **TNT** is slightly more than Click Engine upfront, from a 'cost per click' point of view, this will reduce with every click you receive.

Of course, there is nothing stopping you having both offers sending clicks to your links. Find out more about TNT **HERE**

Mailer Gold

This is a Traffic Exchange site that provides the ability as a Gold member to send a solo ad to ALL members of the site every few days.

Again, as it is a Traffic Exchange site, don't expect great conversions, HOWEVER, the solo ads DO consistently bring in leads…

…and as the lifetime membership is around $22 at the time of writing (it creeps up as more members join), this investment is soon *more than covered* by the leads being added to your list.

Get your Mailer Gold access HERE

The other methods I use to send many clicks to my offers in a short period of time, are:

TrafficZest

This is slightly different as it is a PPC, i.e. you select the type of traffic you want, how much you want to pay per click, and what your budget is.

(If this sounds all a bit too complicated, it isn't really, and there is training on the site to show you how it all works)

This is a great way of getting targeted traffic quickly.

The unique thing about this site is that you can only get access if you are invited by an existing member.

So as an existing member, here is an invite for you if this sounds of interest:

Traffic Zest Invite

UDIMI

My site of choice for solo ads is UDIMI.

This is a marketplace specifically set up to sell solo ads.

All buyers have the chance to provide feedback on the solo ads they purchase and therefore gives you an idea of the quality of clicks before making a purchase.

Join the UDIMI platform HERE – it's free to sign up.

Regular Engaging Emails

The other essential element to succeeding once you have started to build your list is to be sending regular emails offering products and services to your subscribers.

You will soon discover this is where you will make most of your income from your list.

If you would like help with your emails, I have a couple options for you…

My ***AR Mail Genie v4.0*** membership provides you with a month's worth of carefully crafted emails every month.

Click Below For Full Details



If you have any questions with the contents of this set up guide or issues with the set-up, please just drop me a mail at:

nohurdlesd4u@gmail.com