

THE LEADSLEAP HANDBOOK

THE LEADSLEAP HANDBOOK

The Leadsleap Handbook: How I Use Leadsleap to Build, Track, and Grow My Online Business

Real tools, real results – and how you can do the same.

By Kirsty L Smith

Copyright Notice

© 2025 Kirsty L Smith. All rights reserved.

This ebook is protected under international copyright law. No part of this publication may be reproduced, distributed, or transmitted in any form or by any means, including photocopying, recording, or other electronic or mechanical methods, without the prior written permission of the publisher, except in the case of brief quotations embodied in critical reviews and certain other noncommercial uses permitted by copyright law. For permission requests, please contact [Your Contact Information].

Disclaimer

The information provided in this ebook is for educational and informational purposes only and is not intended as professional advice. The author and publisher make no representations or warranties about the completeness, accuracy, reliability, suitability, or availability of the information, products, or services discussed.

Any reliance you place on such information is strictly at your own risk. The author and publisher shall not be held liable for any loss or damage, including but not limited to indirect or consequential loss or damage, arising from the use of this ebook.

Readers are advised to consult with a qualified professional regarding any specific issues or decisions. The inclusion of links to external resources does not imply endorsement or guarantee of their content.

Why Leadsleap?

When I first started using Leadsleap, I wasn't looking for "yet another tool." I was looking for a way to simplify. Something that wouldn't just give me *more to learn*, but would actually help me get results without all the tech stress and monthly costs.

If you've been going in circles trying to get your online business off the ground — or you've been testing strategy after strategy with no solid system behind it — Leadsleap might just be the missing piece.

It isn't flashy or hyped-up. It isn't going to promise you millions overnight.

But it's reliable. It works. And it gives you **everything you need to start building a real business** — even if you're just starting out.

In this quick handbook, I'm going to show you exactly how I use Leadsleap in my own business:

- To build and track lead capture pages
- To set up automated follow-ups
- To get traffic (yes, even for free)
- And to turn all of it into long-term, passive commissions

Whether you're using Leadsleap already or just curious about what it can do, this guide will walk you through the core tools — and more importantly, how to *use* them.

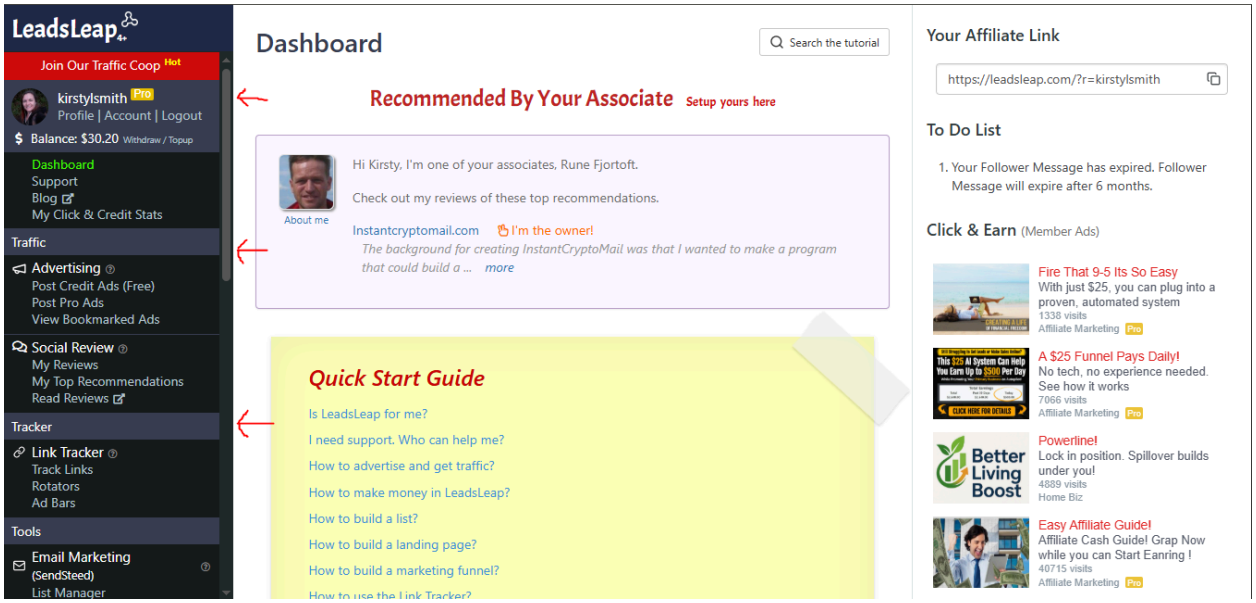
If you're like me, you don't just want "features." You want **clarity and results**.

Let's get started.

Chapter 1: Getting Started – The Leadsleap Dashboard

Before we get into the specific tools, let's take a quick tour of the Leadsleap dashboard.

When you first log in, you'll see a main menu on the left-hand side. This is where you'll find everything you need — from the autoresponder to page builder, tracking, traffic tools, and even tutorials.

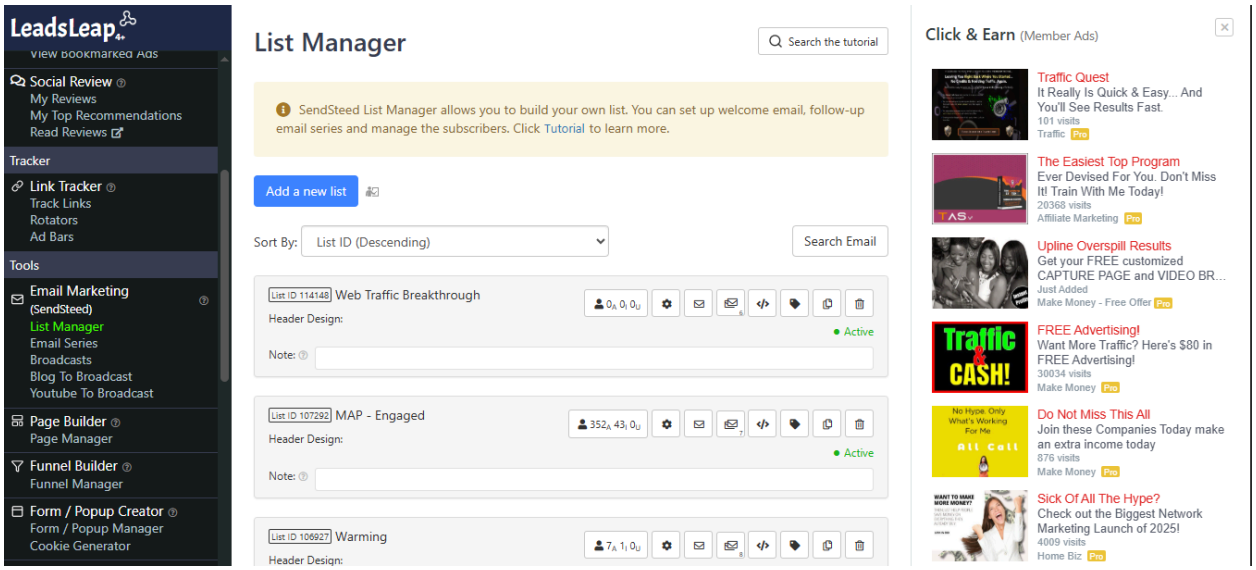


Here's a quick overview of the key sections you'll be using most often:

1. SendSteed (List Manager)

This is the built-in autoresponder. You'll use this to:

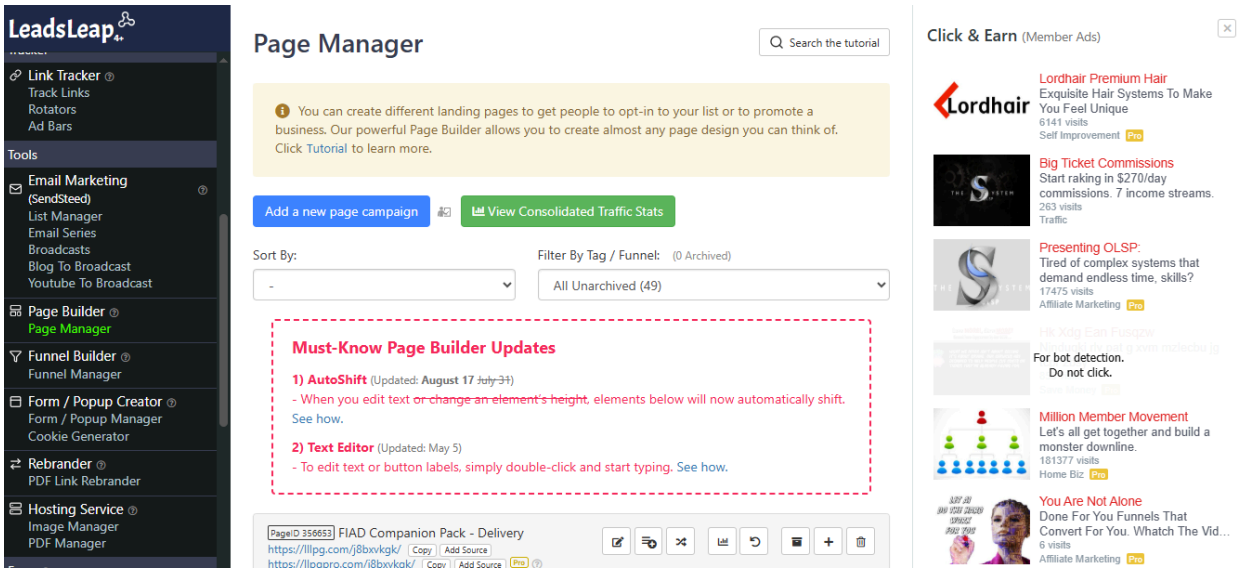
- Create and manage your lists
- Set up email follow-ups
- Send broadcasts
- Track open and click rates



We'll go deeper into this in the next chapter, but just know that it's all included in the free and Pro versions — no need to pay extra for a separate autoresponder.

2. Page Manager (Page Builder)

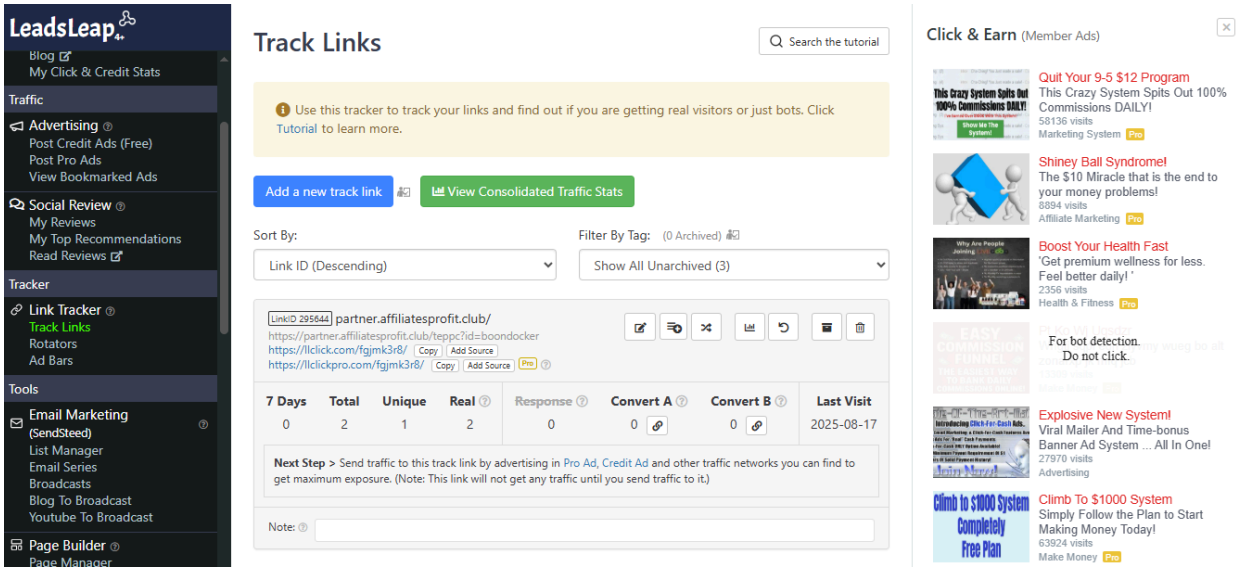
This is where you'll create landing pages, bridge pages, thank-you pages, and even full funnels if you want.



You can use their templates or build from scratch — I'll show you exactly how I use this to build my own funnel in a day.

3. Link Tracker & Rotator

Track every click. Split test different versions of your funnel. Send different links to different traffic sources. It's all here.

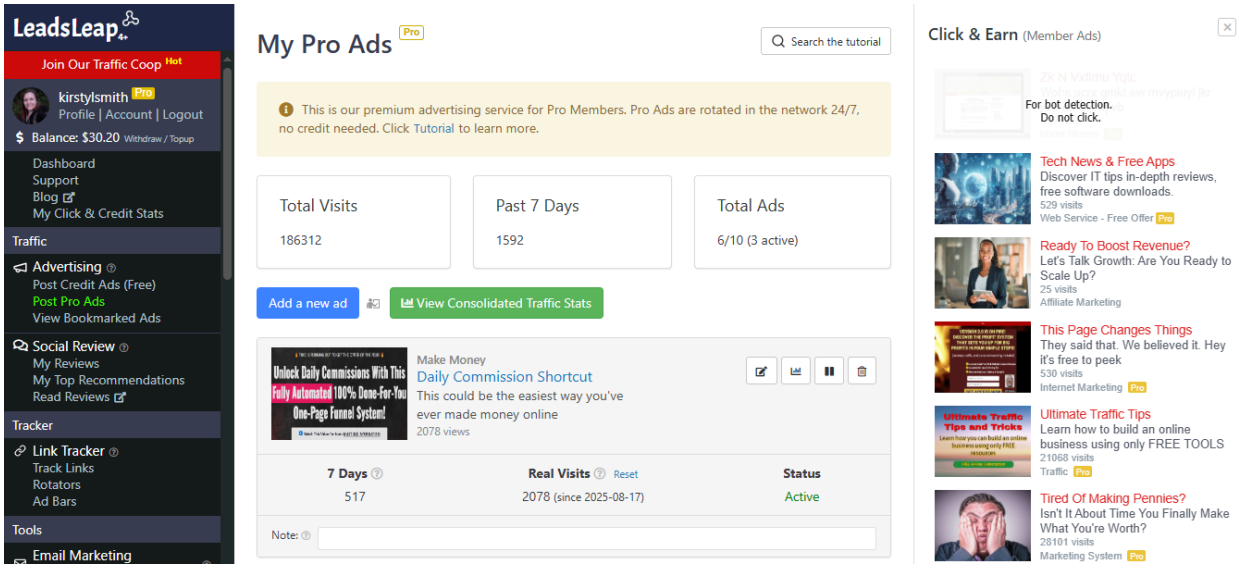


Built-in tracking is one of my favorite things about Leadsleap — no need for separate software to figure out what's working. I use the built in tracking in the Page Builder more than I use the one above - which is more for affiliate links.

4. Traffic Tools

This section includes:

- Credit ads
- Pro ads
- Social review system
- The ad widget (great if you have a blog or website)
- The co-op ad system



This is how you can start getting traffic straight away — and not just any traffic, but *targeted* traffic from other marketers.

5. Tutorials

Every single tool comes with its own tutorial section — seriously. Just click the little box or look for the “Tutorial” tabs on each page.

If you ever get stuck, help is always built in.

Quick Tip:

If you ever feel overwhelmed, just pick **one tool** to get started. I always recommend beginning with the autoresponder and page builder — then explore the rest once you’ve got your funnel live.

Chapter 2: The Autoresponder (SendSteed)

Email marketing is the backbone of my online business — and inside Leadsleap, it all starts with **SendSteed**, their built-in autoresponder.

It's fully integrated into the platform and surprisingly powerful for what it offers, but here's the key thing to know:

> **Free members can only send up to 10 broadcast emails per month — and you can't create an automated follow-up series unless you're on the Pro plan.**

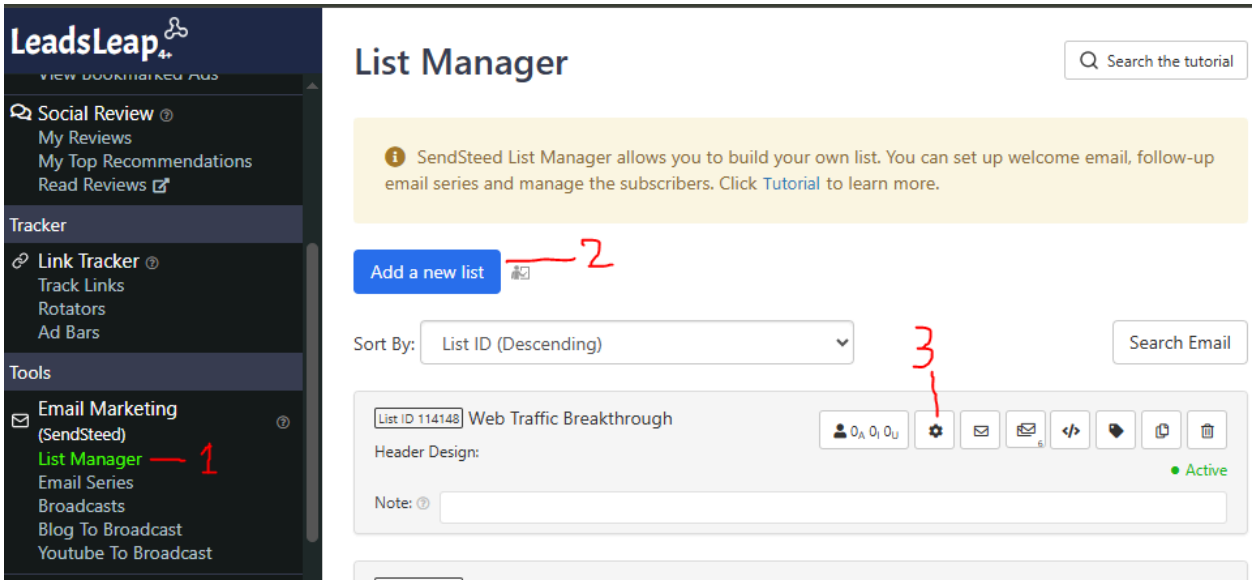
That's why if you're serious about building a list and turning leads into sales, I highly recommend upgrading as soon as you're ready. The Pro version unlocks:

- Unlimited broadcasts
- Automated follow-up sequences
- Higher delivery rates (based on my personal testing)
- And more flexibility overall when it comes to building trust and staying consistent with your list

You'll find **SendSteed List Manager** under the **"Email Marketing"** section in the main menu.

Setting Up a New List

To start building your list, click **"Add a New List"** and fill in your list name, sender details, and a short welcome message. This is the message subscribers will see when they confirm their opt-in.

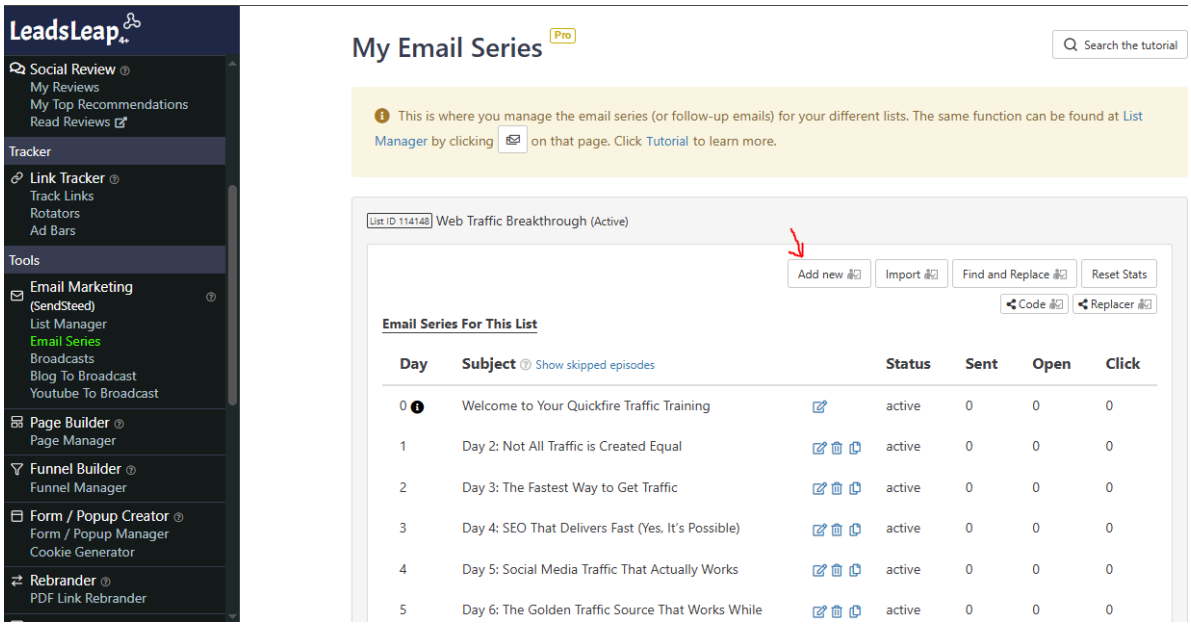


After your list is created, you can go to the **“Email Series”** section. This is where you can set up follow-up emails. Leadsleap also allows you to enter Share Codes from other marketers, which will upload a welcome sequence automatically - I’ve used this feature many times to provide bonus incentives to my customers.

Creating Your Follow-Up Series

This is where the magic happens.

Once someone joins your list, your follow-up emails will start going out automatically. You can schedule them to go out right away, or set delays between them.



Here's how I use it:

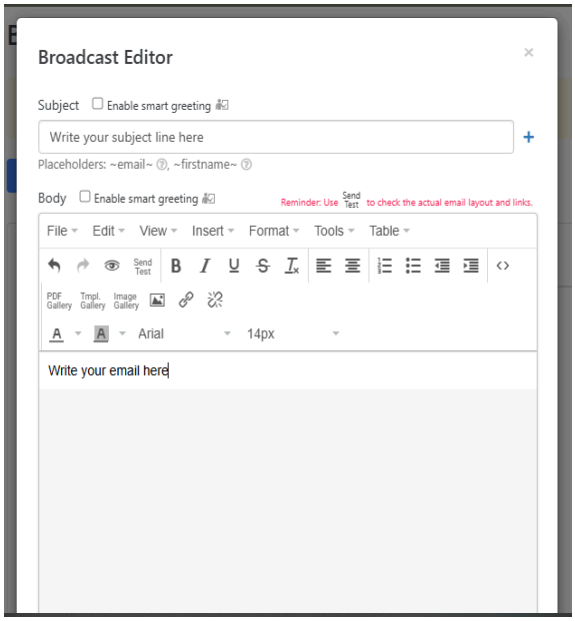
- **Day 0:** Delivery of lead magnet or product
- **Day 1–3:** Welcome sequence (share your story, what to expect, how to get in touch)
- **Day 4 onward:** Value emails, soft promos, tips, links to your other content or offers

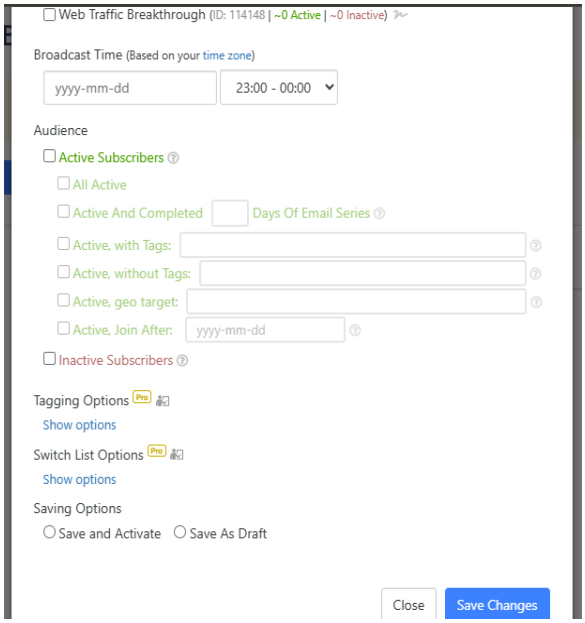
These follow-ups are key to building trust and generating sales — on autopilot.

Sending Broadcasts

Need to email your list about a new offer, bonus, or blog post?

You can send a **broadcast** (one-time email) directly from the dashboard.





Just choose your list, type your message, and send it now or schedule it for later. I recommend emailing your list at least 3x per week.

It is very intuitive and much simpler than other Email Marketing platforms I have used, with tutorials for every feature, you can learn as you go. Don't get hung up on it, just focus on sending emails at first.

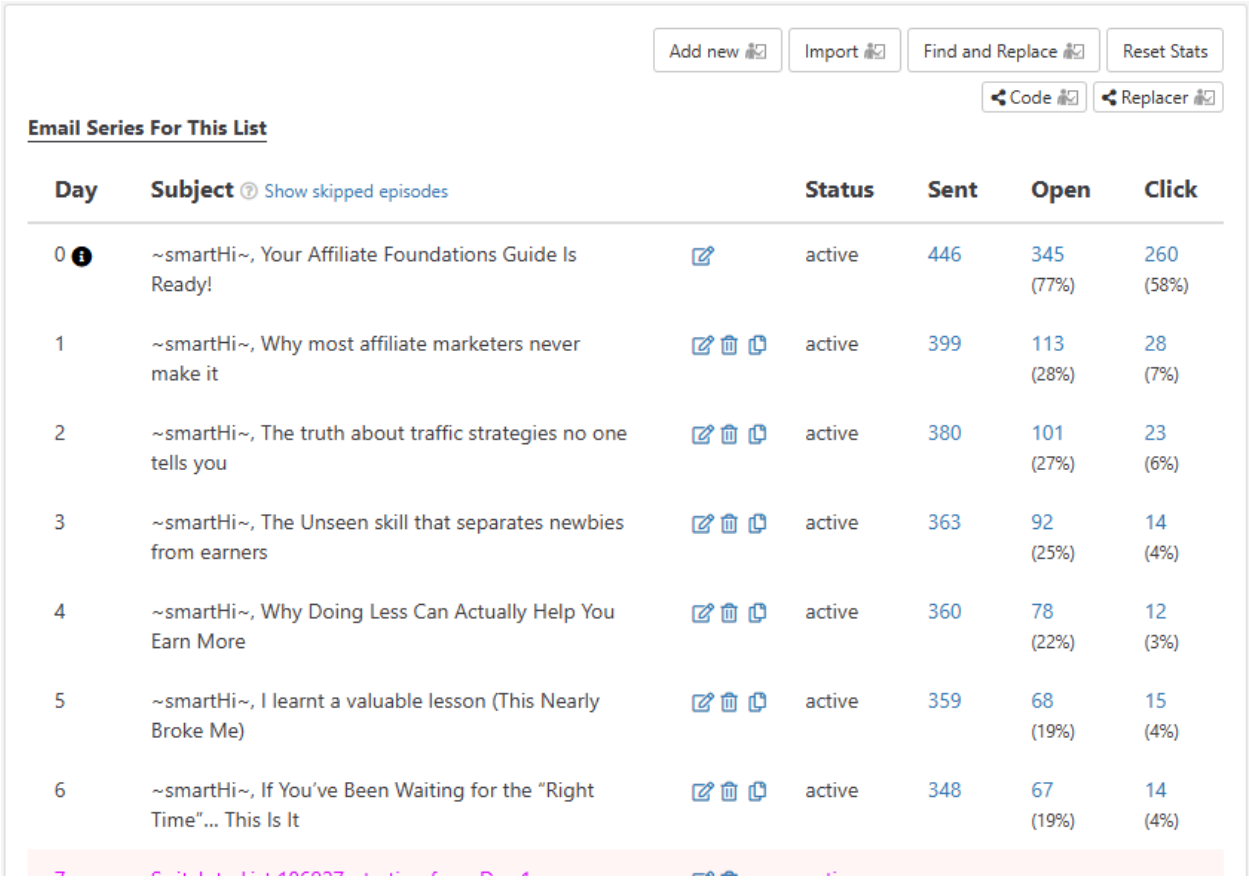
The more advanced features available for Pro members have been very helpful for me. The **“Tagging”** option allows me to segment parts of my list - For example, I could send today’s email to those who didn’t open it, tomorrow… By adding a Tag to the *‘openers’* and only sending to people *without* the Tag.

The **“Switch List”** option allows me to switch a subscriber to another list based on an action they have taken, such as opening or clicking a link in an email, or completing an email series.

Tracking Opens and Clicks

SendSteed gives you basic analytics so you can see what’s working:

- Who opened your emails
- Who clicked your links
- Which follow-ups perform best



I recommend keeping an eye on these numbers. Over time, you'll start to see patterns — which subject lines get opened, which links get clicks, and which emails lead to sales.

The screenshot above was taken from one of my Email Series, but they also have this in the Broadcasts section, so you can see how they're performing. I regularly go in and tweak underperforming subject lines and emails.

How I Use SendSteed in My Funnel

If you've been feeling a bit overwhelmed with all the options, settings, and tools by this point, that's totally normal.

I remember staring at the dashboard thinking, *Where do I even begin?*

That's exactly why I put together my **"Funnel in a Day"** guide — to show you the exact process I followed to build a working funnel from scratch using Leadsleap.

In that guide, I walk through the setup of my **MAP funnel**, from opt-in to follow-up — including the welcome series you just saw in the screenshot.

The whole thing was built using Leadsleap's tools — with SendSteed handling all the emails, follow-ups, and tracking.

No external tools. No monthly add-ons. Just a simple system that works.

> *If you want to see the full process step-by-step (without all the overwhelm), you can grab the guide here.*

It's a great way to put everything in this handbook into action — and start building momentum today.

Quick Tip:

Use the **"Test Email"** feature to send a preview to yourself before going live — it helps catch formatting issues and typos.

Chapter 3: The Page Builder

If there's one tool inside Leadsleap I use almost daily, it's the **Page Builder**.

This is where I create all my pages — opt-in pages, thank-you pages, bridge pages, product access pages, and even full mini-funnels. And just like the autoresponder, it's available on the **free plan**, though Pro unlocks more - You can have up to 10 pages on the free plan.

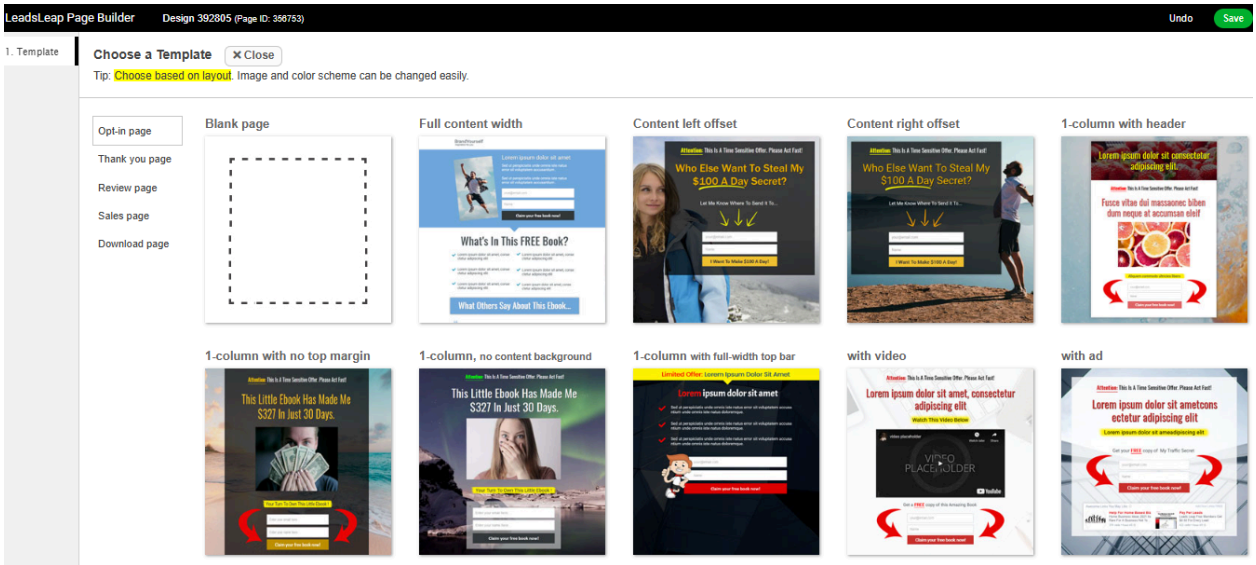
You'll find it under **"Page Manager"** in the main menu.

Creating a New Page

Click **"Add a New Page Campaign."** Once you've given it a name, you'll be prompted to **"Add a new page design to start."** You can:

- Start with a blank canvas
- Use one of the provided templates
- Clone an existing page you've already built, or have access to via a Share Code.

Just Click **"Launch Editor"** to start designing your page. Just pick a template you like - there are lots to choose from for all styles of pages.



The editor is pretty intuitive — just click on elements to edit text, change colors, add images, etc. You can drag in things like:

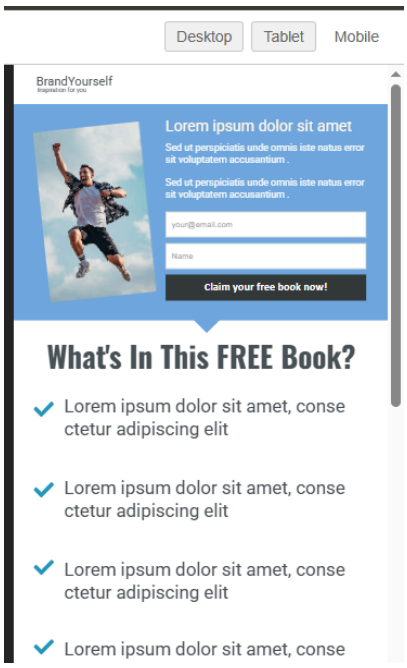
- Headlines
- Paragraphs
- Buttons
- Opt-in forms
- Videos
- Images

I usually start with a **headline, subheadline, and opt-in form**, then add a few trust-building elements like bullet points or a short video if needed.

Quick Tip here - Remember to hit the green **"Save"** button every now and again… There is nothing worse than losing all your hard work ;) (Guess who learned that the hard way!

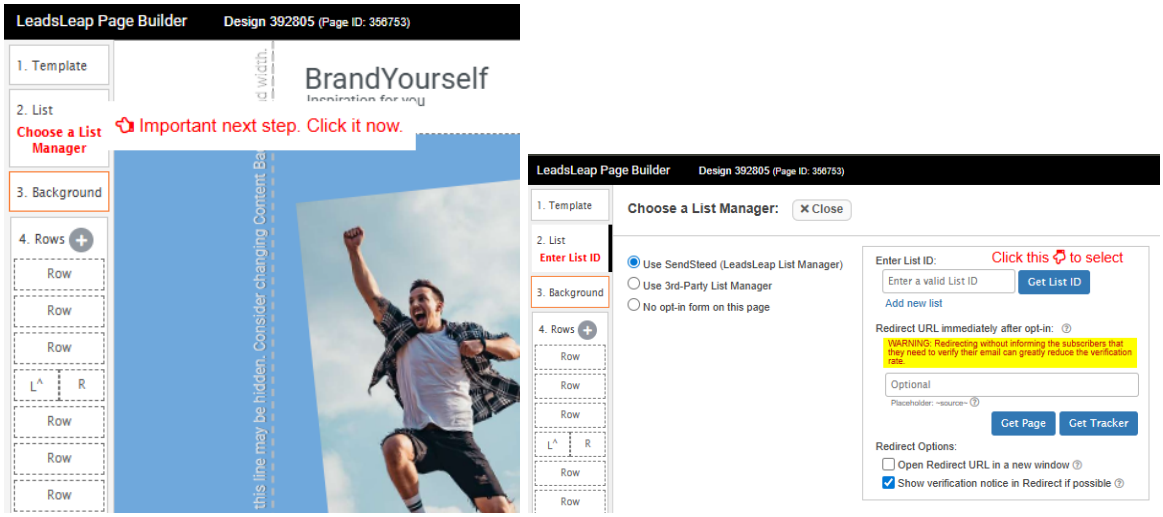
Mobile-Friendly by Default

One of the best parts? Pages are mobile responsive by default — and you can preview exactly how they'll look on desktop, tablet, and mobile before publishing.



Connecting to Your Email List

Once your design is ready, click the form element and **connect it to your SendSteed list**. Choose the correct list name from the dropdown, and you're good to go.



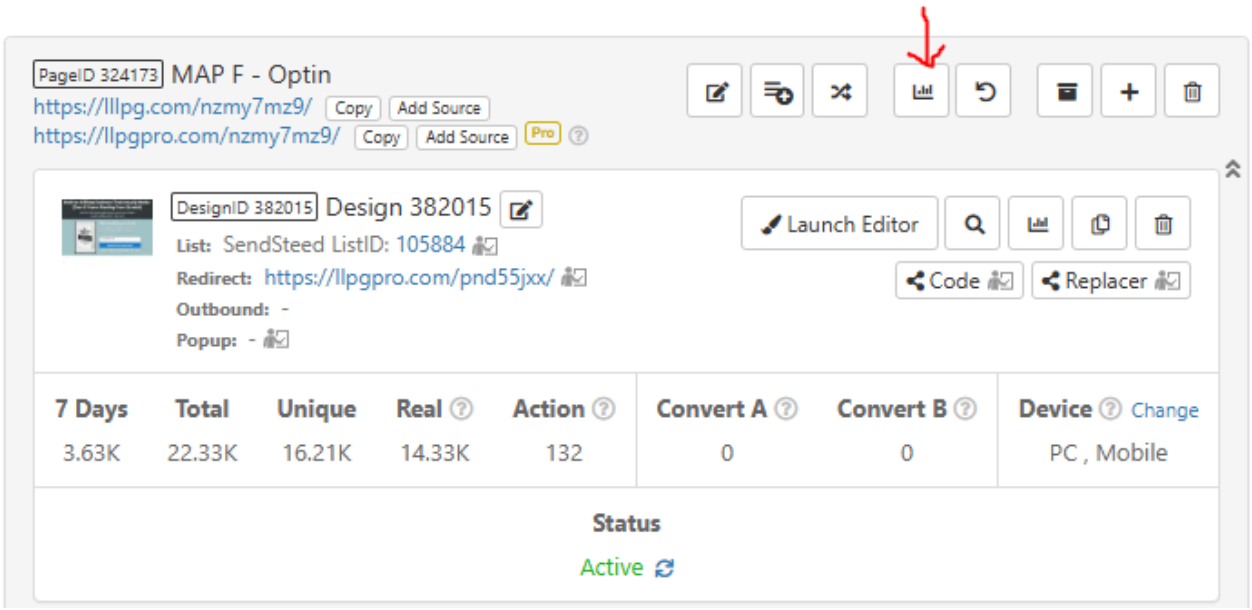
You can also set a **redirect URL** for after someone opts in — for example, send them to a thank-you page, a download page, or straight to an affiliate offer. Remember to hit **"save"** when you've done this!

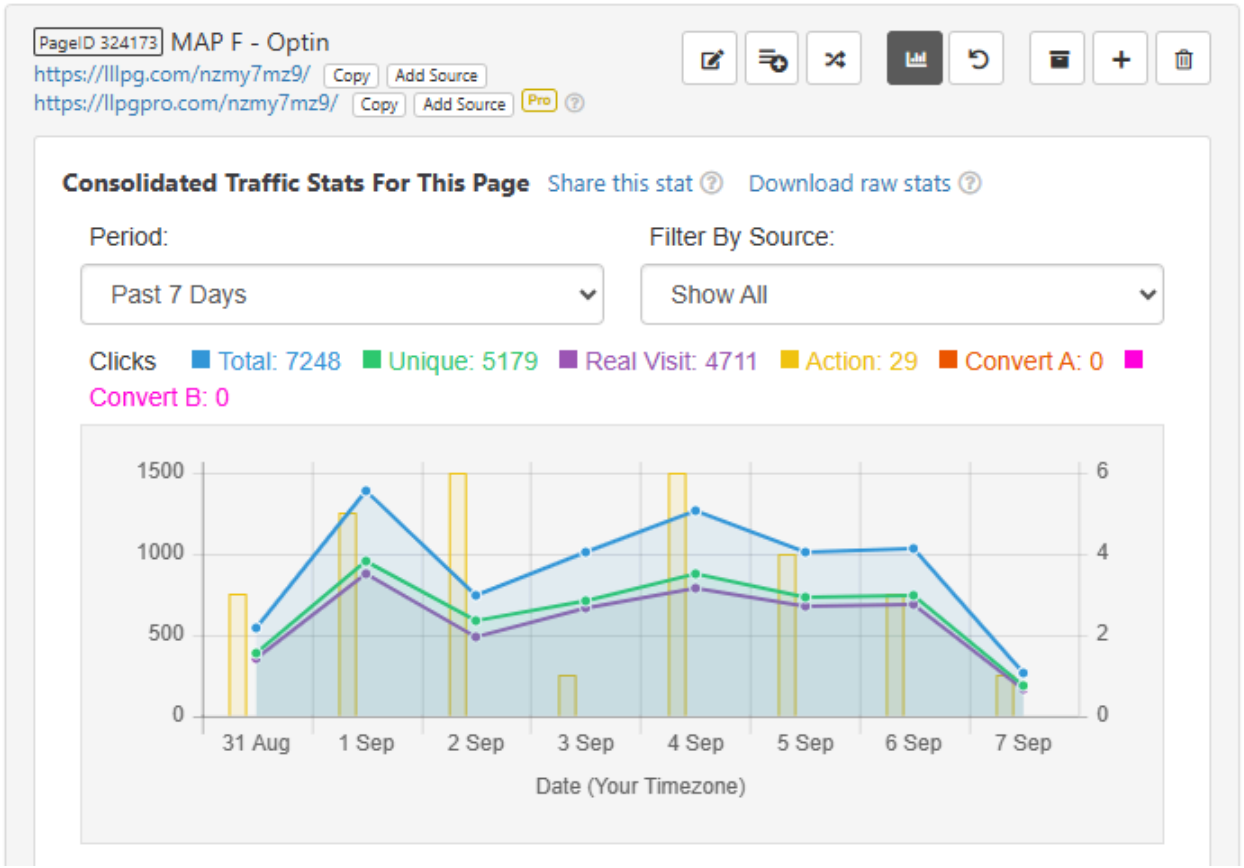
You also have the option to connect the page to another autoresponder if you're not using Sendsteed.

Built-in Tracking

Every page you create automatically comes with built-in tracking. You'll see stats for:

- Unique visitors
- Total views
- Conversion rates
- Button/link clicks


PageID 324173 MAP F - Optin
https://lllpg.com/nzmy7mz9/ Copy Add Source
https://llpgpro.com/nzmy7mz9/ Copy Add Source Pro
DesignID 382015 Design 382015
List: SendSteed ListID: 105884
Redirect: https://llpgpro.com/pnd55jxx/
Outbound: -
Popup: -
Launch Editor
Code
Replacer
7 Days
Total
Unique
Real
Action
Convert A
Convert B
Device Change
3.63K
22.33K
16.21K
14.33K
132
0
0
PC , Mobile
Status
Active


PageID 324173 MAP F - Optin
https://lllpg.com/nzmy7mz9/ Copy Add Source
https://llpgpro.com/nzmy7mz9/ Copy Add Source Pro
Consolidated Traffic Stats For This Page
Share this stat
Download raw stats
Period:
Past 7 Days
Filter By Source:
Show All
Clicks
Total: 7248
Unique: 5179
Real Visit: 4711
Action: 29
Convert A: 0
Convert B: 0
1500
1000
500
0
6
4
2
0
31 Aug
1 Sep
2 Sep
3 Sep
4 Sep
5 Sep
6 Sep
7 Sep
Date (Your Timezone)

Stats By Source

Source	Total	Unique	Real	Action	Convert A	Convert B
eruovm	134	63 (47%)	97 (72.4%)	7 (11.11%)	0	0
euro	398	117 (29.4%)	295 (74.1%)	6 (5.13%)	0	0
eurovms	289	203 (70.2%)	195 (67.5%)	6 (2.96%)	0	0
mailer.gold	38	30 (78.9%)	36 (94.7%)	4 (13.33%)	0	0
ll	1007	961 (95.4%)	613 (60.9%)	2 (0.21%)	0	0
eurosolo	64	23 (35.9%)	51 (79.7%)	2 (8.7%)	0	0
ll2	981	931 (94.9%)	626 (63.8%)	1 (0.11%)	0	0
150	156	94 (60.3%)	104	1 (1.06%)	0	0

This is super handy if you're split testing different pages or sending traffic from different sources — you can track what's working at a glance. All I've done here is add the traffic source to the end of my link. It's so simple.

How I Used the Page Builder to Create My Funnel in a Day

When I challenged myself to build a full funnel in 24 hours, the page builder made it possible.

I created:

- A lead capture page
- A thank-you page

- A product access page with a downloadable guide

All of it done inside Leadsleap — no extra tools needed.

You'll find that full setup explained in my *Funnel in a Day guide* Here.

Quick Tip:

Clone your pages to save time. If you're testing different headlines or layouts, just duplicate an existing page instead of starting from scratch.

Oh, and one more thing - Make sure your page's status is **"Active"**

Chapter 4: Link Tracker + Rotators

Once your funnel is live, the next step is knowing what's *actually working*.
That's where Leadsleap's **Link Tracker** and **Rotator** tools come in.

These tools help you track:

- How many people click your links
- Where they're coming from
- Which pages or offers perform best
- And if you're split testing, which version wins

It's built into every page you create — but you can also create **standalone tracking links** to use in emails, ads, banners, blog posts, or even other traffic platforms for when you're promoting an affiliate link.

You'll find it under **"Tracking"** in the left menu.

Creating a Tracking Link

To track any link (like an affiliate product, blog post, or funnel page), just:

1. Click **“Add a New Link”**
2. Paste in your destination URL (where you want to send people)
3. Give it a nickname
4. Optionally, add a tracking tag (e.g., “safelist,” “email1,” “blog sidebar”)

You’ll get a unique Leadsleap tracking link to use instead of the raw URL.

Whenever someone clicks it, you’ll be able to see:

- Total clicks
- Unique clicks
- Conversion ratio (if connected to a conversion goal)
- Source of click/Traffic

Why Tracking Matters

When you're sending traffic to affiliate offers, blog posts, or third-party pages, you want to know whether the clicks you're getting are actually *real people* — and what they’re doing when they land.

That’s where the **Leadsleap Link Tracker** comes in.

It’s not just a basic click counter. It tells you:

- If your visitor was a **real human (not a bot)**
- How long they stayed on the page
- What device they used
- And where the traffic came from

This is really helpful when you're running ads, sending email campaigns, or placing your affiliate links across different traffic sources — and want to track the results properly.

When to Use the Link Tracker

The Link Tracker is best used for:

- **Affiliate links** (so you can track performance)
- **Blog posts or YouTube videos**
- **External lead capture pages** or third-party tools
- **Links inside rebrandable PDFs**
- **Any non-Leadsleap page**

> **Note:** You *don't* need to use the Link Tracker for pages built with Leadsleap's Page Builder — those already have built-in stats like views, conversions, and button clicks.

Using the Rotator Tool

The **Link Rotator** lets you rotate traffic between multiple URLs — useful for affiliate promos, bonus delivery, or testing different offers.

Here's how to use it:

1. Go to **"Tracking" > "Link Rotator"**
2. Click **"Add a new rotator"**
3. Add 2 or more external links (e.g., affiliate products)
4. Set how you want the traffic distributed (evenly or weighted)
5. Use the rotator link anywhere you'd normally share a single link

Real-World Use Cases

Here's how you can use the Link Tracker and Rotator in your business:

- Track **affiliate product performance** across different traffic sources
- Split test two offers to see which one gets better engagement
- Add **ad bars or popup widgets** to affiliate links (to promote your own products alongside)
- Use a rotator to **share bonus clicks** with team members or giveaway winners *(I've personally used this method to reward people who made a purchase with extra clicks.)*

How I Use It

Since I use Leadsleap's **Page Builder** for my funnels, I don't use the Link Tracker for those pages — the tracking's already built in.

But I do use the Link Tracker when I:

- Promote **affiliate offers**
- Link to **external content**
- Include **links inside PDF guides** that I want to track
- Run **special promotions or contests** and want to rotate between offers

It's a powerful tool when used in the right context — especially when you start layering in popups, ad bars, and widgets to maximise each click.

Quick Tip:

If you're promoting an affiliate offer, always use the tracker. You'll be able to tell whether you're getting quality traffic — or if it's time to test a new source. And check out the tutorials as they're very easy to follow.

Chapter 5: Built-In Traffic Tools

One of the most underrated features of Leadsleap is that it's **not just a toolkit — it's a traffic source**.

Whether you're a free or Pro member, Leadsleap gives you multiple ways to get your links seen by other members (many of whom are also in the online marketing space).

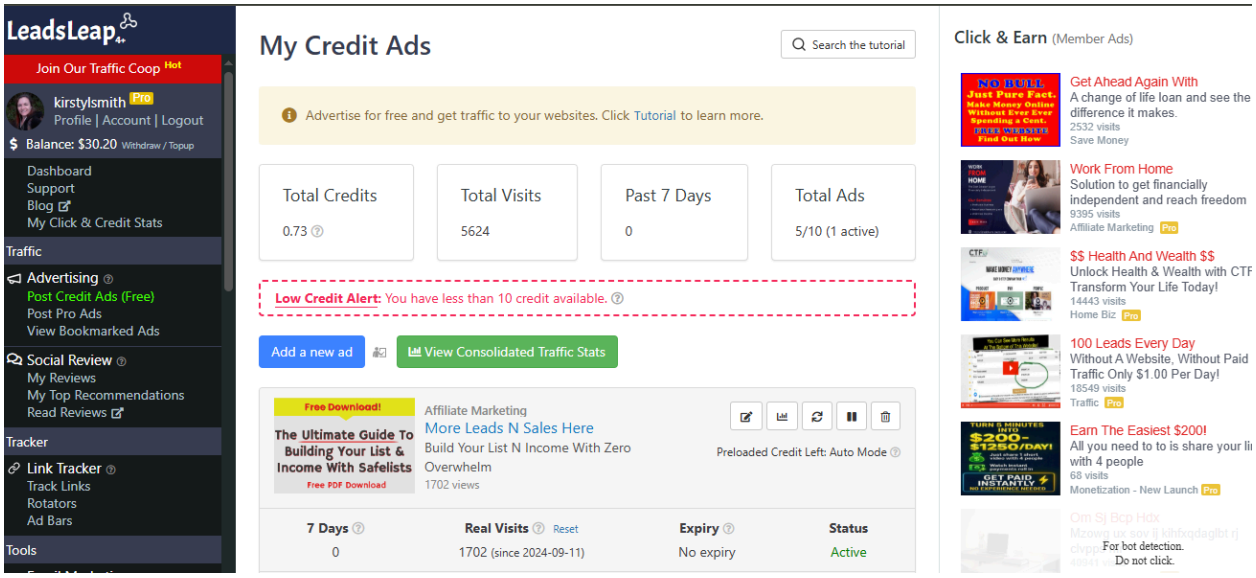
Let’s break down the main traffic tools and how I use them.

1. Credit Ads (Free & Pro)

As a free member, you can place **10 credit ads**. These are simple text ads with an image (headline, description, and link) that get shown across the Leadsleap network.

To get views, you earn credits. You can:

- View other members’ ads to earn credits
- Earn credits from your referrals



I usually set these up to promote my opt in pages, and for the image, I usually just take a screenshot of my opt in page.

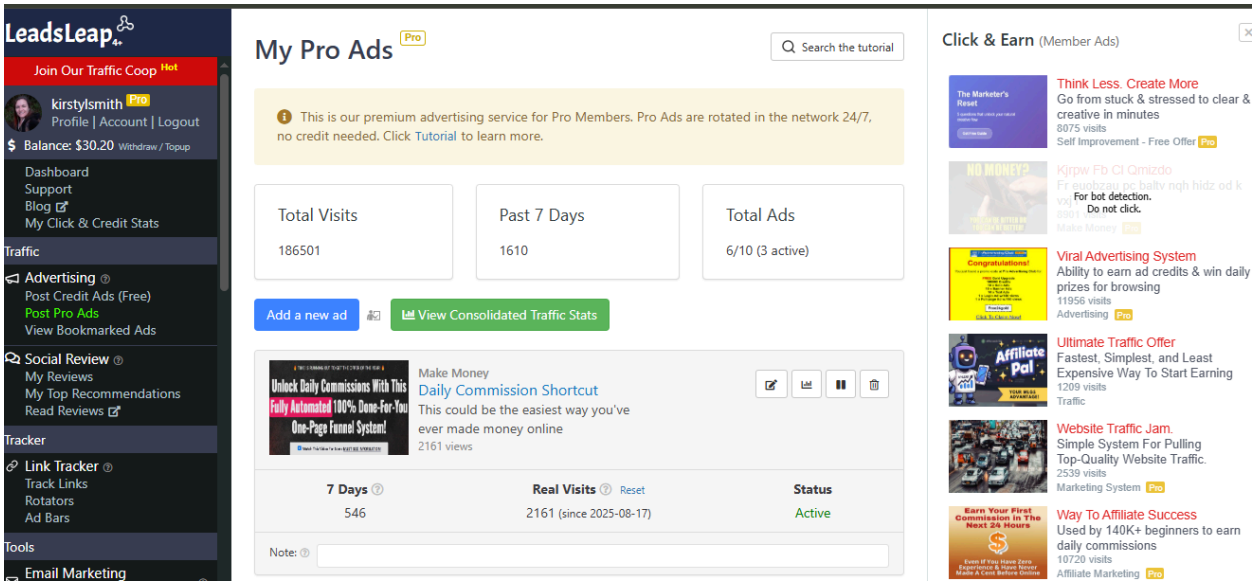
Each ad has its own stats so you can test and tweak your headlines or offers. I don’t click for credits anymore as the Pro Ads bring me in plenty of traffic, but I do earn credits when my referrals click so I have ads set up in there… You can earn money from clicking for credits too :)

2. Pro Ads (Pro Members Only)

If you're a Pro member, you get **10 Pro ads** — and they don't require credits.

They run 24/7 on rotation across the network, including in:

- Member dashboards
- Logged-in areas
- Widgets on other people's sites
- Plus the Leadsleap Traffic Co-op



These are great for long-term offers you want seen consistently without managing credits. You can just go in and change them up whenever you need to.

3. Social Reviews = SEO Traffic

This one's sneaky powerful.

When you write a review of a product or service in the **Social Review** section, it can:

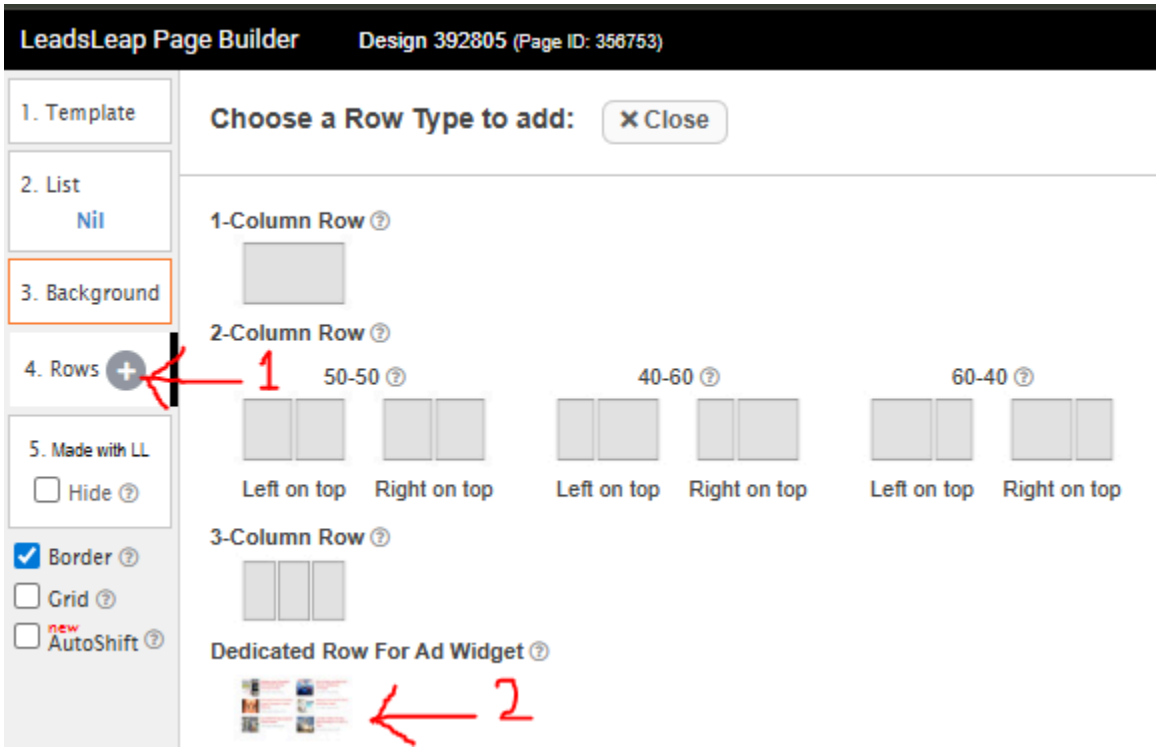
- Appear in Google search results
- Include your affiliate link
- Get you organic clicks and commissions long after you post it

Setting up these has been on my to do list for a long time! Many marketers have recommended these as a way to get referrals and commissions from your offers as the great thing about Google search/SEO is that people are searching with the intention of making a purchase ;)

4. Ad Widget (For Your Blog or Website)

If you have a blog or site, you can embed the Leadsleap **Ad Widget**, which shows other members' ads — and **earns you credits** whenever someone views or clicks them. You can also add this widget to your pages in the Leadsleap Page Builder. You earn PPC income whenever anyone clicks on these.

You can customise how it looks and where it displays. To add it to a page in Page Builder, Click **"Row"**, then choose **"Dedicated row for ad widget"**. Check out the tutorial section to add it to other pages/blogs



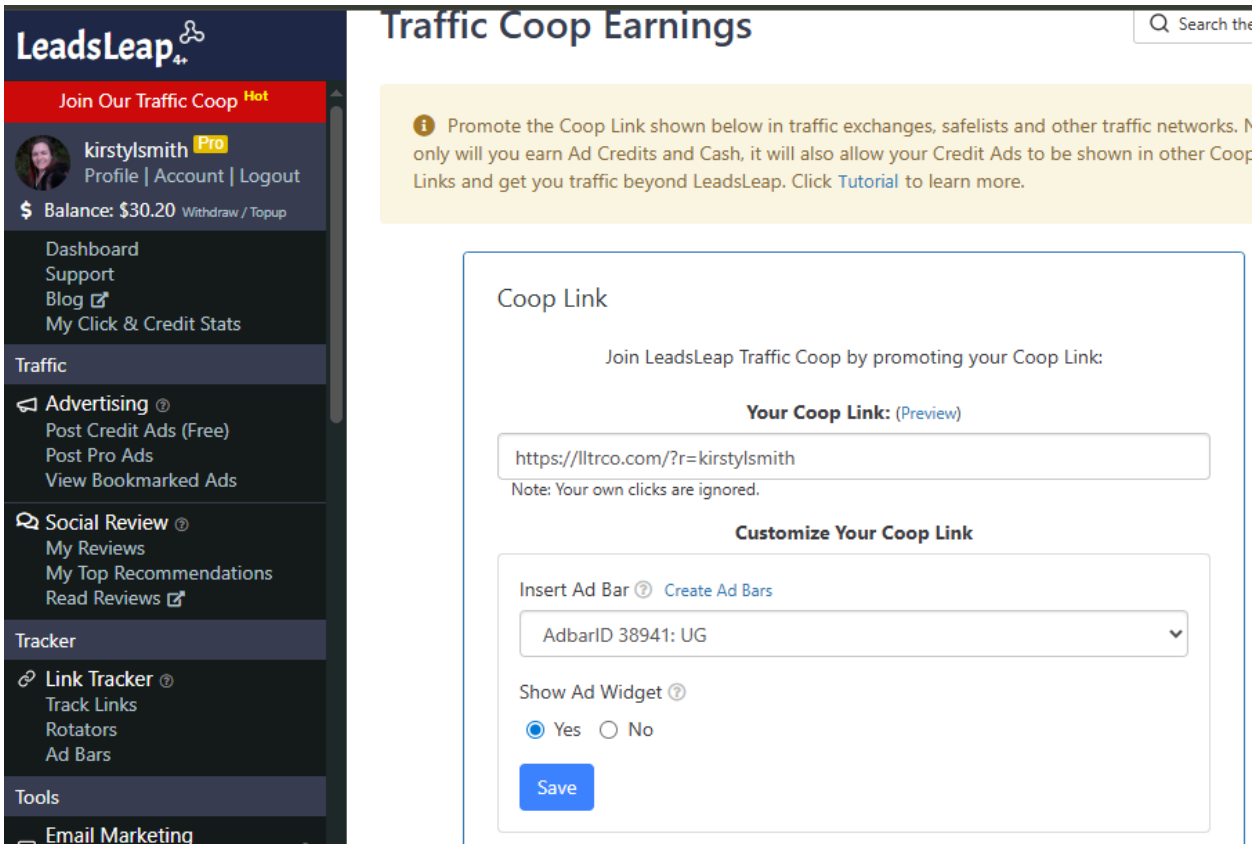
5. Leadsleap Traffic Co-op

The **Traffic Co-op** inside Leadsleap works differently from the personal Link Rotator — and it's a feature many members don't realise is working for them in the background.

Rather than rotating *your own* links, the Co-op link is a **traffic-sharing system run by Leadsleap**.

Here's how it works:

- **You promote your unique Co-op link** (provided in the dashboard)
- When people click on it, **they see ads from Leadsleap members**, including yours
- **You earn credits and cash** for the clicks your Co-op link generates
- And in return, **your own Credit Ads get more exposure** — even outside the Leadsleap site



Extra Bonus for Pro Members

If you're a Pro member, your **Credit and Pro Ads are automatically included** in the Co-op system. That means even if you *never* promote the Co-op link yourself, you're still benefiting.

Your ads may be shown:

- In other people's Co-op links
- Across external websites using the Ad Widget
- On traffic exchanges and safelists where the Co-op link is promoted

It's an effortless way to get more eyeballs on your ads without lifting a finger.

> *Personally, I don't promote my Co-op link — but I still enjoy the extra traffic it brings in through the Leadsleap network.*

Quick Tip:

Even if you're not actively promoting the Co-op link, it's still worth running **well-written Pro and Credit Ads (if you're a Pro member)** — because you never know where they'll be shown across the network.

How I Use These Tools Together

I usually run:

- Pro ads for my evergreen funnels (like MAP or Funnel in a Day)
- Credit ads for testing new angles or lead magnets
- Social reviews for long-term passive traffic (on my to do list!)
- The ad widget on my pages - earns credits and cash!)
- Co-op ads when promoting more than one page at a time

It's not "set and forget," but it's close. Once ads are running, you just check in now and then to tweak and test.

One Last Quick Tip:

Use bold, curiosity-based headlines in your ads — you only get a few seconds to grab attention. Track which versions get the highest CTR, then clone and improve.

Chapter 6: PDF Hosting + Rebrander

Leadsleap doesn't just help you build funnels — it also helps you **deliver your products** and even create rebrandable versions for others to promote.

If you've ever wondered how to:

- Host a PDF without paying for Dropbox, Google Drive, or complicated file managers

- Let affiliates or partners add *their* links to *your* PDF
  …this chapter is going to be your new best friend.

Hosting a PDF on Leadsleap

Let's say you've created a lead magnet or product (like a guide, checklist, or ebook).

You want to share it in a welcome email or on a thank-you page.

Instead of uploading it to Google Drive (where you risk weird formatting or link blocks), you can **host it right inside Leadsleap**.

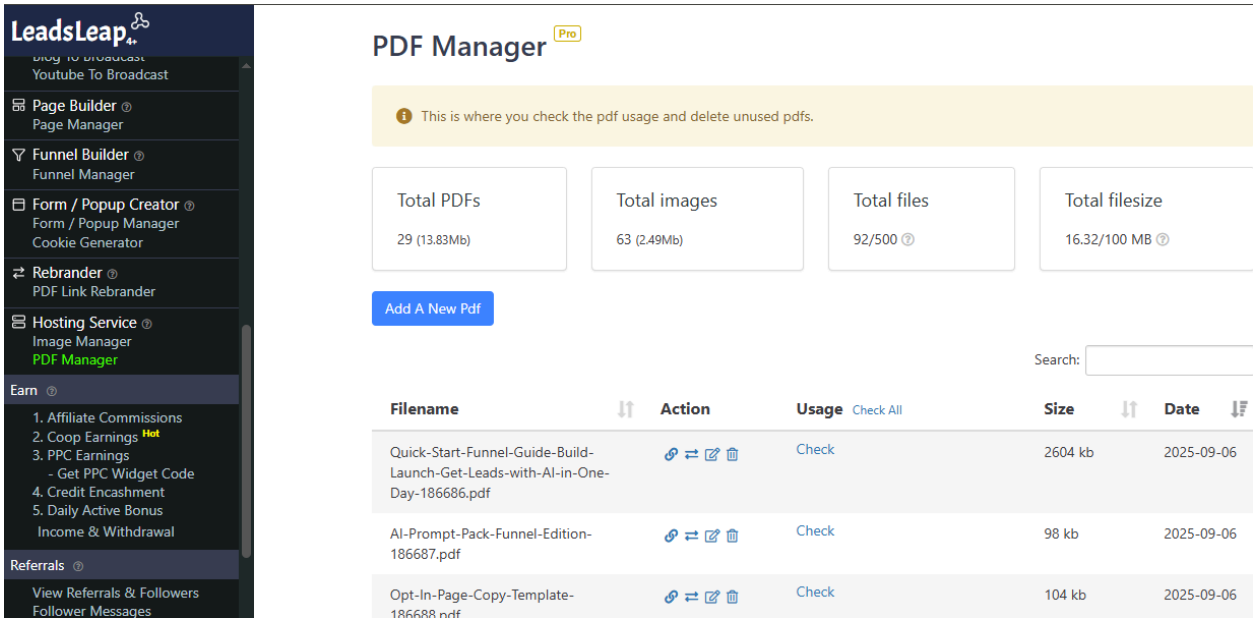
Here's how:

1. Go to **"PDF Manager"** under the **"Hosting Service"** section

2. Click **"Add A New PDF"**

3. Choose your PDF and give it a name

4. Click "Upload"



Once uploaded, you'll get a **direct link** to the file that you can use in your emails or download pages.

Clean, fast, and no expiration links.

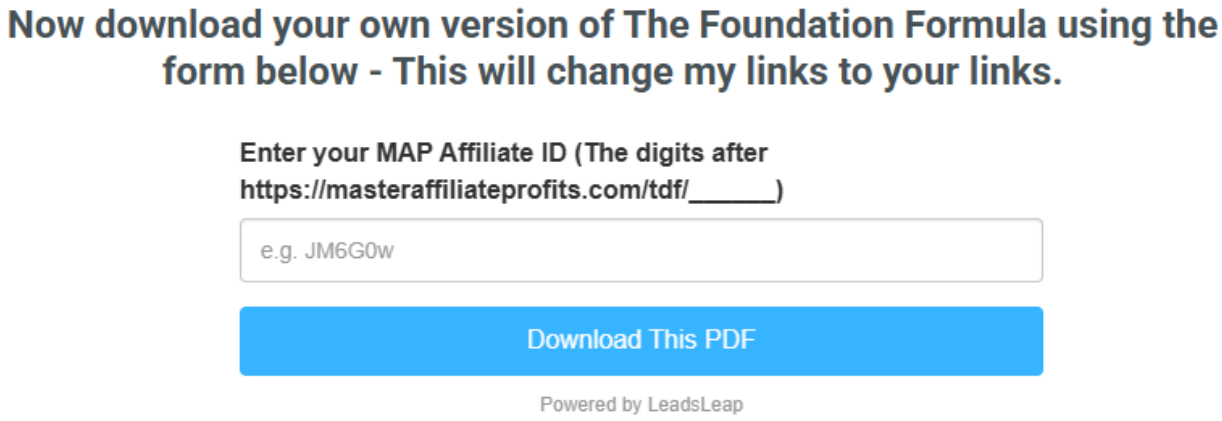
Using the PDF Rebrander Tool

Now, here's where it gets really cool.

If you want to **let others promote your PDF** (like a PLR product, a lead magnet for affiliates, or even a bonus), you can make it *rebrandable*.

This means others can insert **their own affiliate links** into the document — and Leadsleap will do the customising for them. When someone clicks the rebrand link, they enter their own URLs, and Leadsleap generates a personalised version of the PDF for them.

Rather than failing miserably at trying to explain how to do this here, I highly recommend reading through the tutorial that Leadsleap provides on how to set this up… It isn't hard, but there are a few steps involved (I have to refer to the instructions EVERY time I use it!) But in the end, you'll have something that looks like this…



Use Cases: How I Use It

- I host my lead magnets directly in Leadsleap and deliver them via email or download pages
- I create **rebrandable PDFs** for affiliates who want to promote my products and still get credit
- For PLR content, I can offer the original and a rebrandable version with editable links
- It's also great for workshop handouts, bonuses, or even checklist downloads

There are so many options!

What's the Benefit?

- **No extra cost** for storage or delivery
- **No login required** for the reader — just click and download
- **Total control** over what's shared, downloaded, and promoted
- And it's a built-in way to **boost affiliate sales** and help your buyers promote you

Quick Tip:

Include a line in your PDF that says:

“Want to share this with others and earn commissions? Click here to get your rebrandable copy.”

…then link that to the rebrand page you will have created by following the instructions in the tutorial. Easy viral marketing.

Chapter 7: Affiliate Program & Income Potential

Leadsleap isn’t just a toolbox. It’s also a **passive income stream** — and one that rewards you for simply sharing what you’re already using.

Whether you’re using the free plan or upgraded to Pro, you’re automatically enrolled in their affiliate program the moment you sign up.

And it’s *not* a complicated setup with dozens of rules. Here’s how it works:

Commission Structure

- **Free Members** earn **25% recurring commissions**
- **Pro Members** earn **50% recurring commissions**

So if someone joins through your link and upgrades, you’ll continue earning monthly commissions for as long as they stay a member.

Even a few referrals can add up fast — especially if you’re sharing Leadsleap in the way I’m showing you in this guide.

How Referrals Work

Every Leadsleap member gets a **unique affiliate link**. You can find it under **“Affiliate Links & Tools”**

Once someone clicks your link and signs up, they're "cookied" to you — and if they upgrade, you earn.

Affiliate commissions aren't the only way to earn with Leadsleap. There are actually 5 ways you can earn:

1. Affiliate Commissions
2. Coop Earnings
3. PPC Earnings
4. Credit Encashment
5. Daily Active Bonus

Check out the **"Earn"** section for more information.

How I Promote It (Without Being Pushy)

Instead of just saying "Join Leadsleap," I show people how I *use* it:

- This *Leadsleap Handbook* is one example
- My "Funnel in a Day" guide walks through the full setup using Leadsleap tools
- In my email welcome sequence, I explain how I use Leadsleap and invite people to try it
- Most of my other funnels promote Leadsleap in the backend

If you're using Leadsleap to build your funnel, send emails, and track traffic — then you're not selling… you're just sharing a working system.

Add Even More Value

To help people get started faster, you can:

- Offer your own **bonus guide or checklist** when they join through your link
- Share a **template or funnel they can copy using Share Codes**
- Or even give them a quick video showing how to set things up

This turns you from "just another affiliate" into someone *worth following.*

Quick Tip:

Create a rebrandable PDF (using Leadsleap's own tool!) that promotes Leadsleap — so your referrals can use it too and **your link spreads even further.**

Chapter 8: How It Compares (and Saves You Money)

One of the main reasons I started using Leadsleap and stuck with it is because it saves me a fortune on tools I no longer need to subscribe to separately.

Let's be real: most beginners (and even experienced marketers) don't want to be juggling five different tools and five different monthly subscriptions just to build a basic funnel.

Leadsleap keeps things simple and affordable.

Here's how it stacks up.

Tool Comparison Overview

Feature	Leadsleap	Typical Alternatives	Approx. Monthly Cost
Page Builder	Included (Free & Pro)	ClickFunnels, Leadpages	$29–$97+
Autoresponder	SendSteed (Free & Pro)	AWeber, GetResponse, ConvertKit	$15–$49+

Link Tracker	Built-in	ClickMagick, Bitly Premium	$19–$37+
Funnel Hosting	Included	Extra on many platforms	$10–$30+
Ad Credits / Traffic	Built-in (free & Pro)	Solo ads, banner networks	Varies
PDF Hosting	Included	Dropbox, Drive, etc.	Free–$10
Rebrander Tool	Included	Rarely included	N/A
Affiliate Program	Yes (25% Free / 50% Pro)	Some platforms offer 20–30%	Varies
Tutorials for Every Tool	Yes	Often hidden or upsold	N/A

Monthly Cost Comparison

- **Leadsleap Free**: $0
- **Leadsleap Pro**: ~$27/month
- **Other Tools Combined**: Easily $100–$300+ per month

And that's *before* you've generated any leads or sales!

With Leadsleap, I'm able to build, email, track, and promote — all in one place. And when you're running a lean business (or just getting started), that kind of setup makes all the difference.

Why It Works for Me

I'm not anti-tools. But I am anti-overwhelm. I like to keep things simple.

Leadsleap gives me *enough* of what I need to build a real system without needing to duct-tape together 5 platforms or upgrade every time I want to test something.

It's not about having the fanciest tools — it's about having tools you'll *actually use*.

Quick Tip:

If you're already paying for separate tools, try building one test funnel inside Leadsleap and compare the results. You might be surprised how much you can do — and how much you can save.

Chapter 9: How I Use It All Together

At this point, you've seen all the core tools — and how I use each one inside my business. But what really makes Leadsleap powerful is how *well everything works together*.

This chapter gives you a behind-the-scenes look at how I connect the dots — from funnel setup to email follow-ups, to tracking and traffic — all using Leadsleap.

My Funnel Workflow (Start to Finish)

Here's a simple breakdown of the exact steps I follow when creating a funnel inside Leadsleap:

1. **Create a New List in SendSteed**
   → This is where I'll collect leads and send follow-ups.

2. **Build an Opt-In Page with Page Builder**
   → I use a clean headline, subheading, and opt-in form connected to the list above.

3. **Add a Thank-You or Bridge Page**
   → This lets me introduce myself or the product before sending people to the next step.

4. **Write a Short Follow-Up Series in SendSteed**
   → Usually 3–7 emails, delivering value and introducing a product or offer.

5. **Track Clicks Using the Built-in Link Tracker in Page Manager**
   → I use separate links for different traffic sources (like safelists, solo ads, etc)

6. **Promote My Funnel Using Credit Ads, Pro Ads, and My Email List**
   → All included in Leadsleap.

7. **Host My Lead Magnet or Product with Leadsleap's File Manager**
   → Easy to deliver. No extra tools or links to manage.

The Bit I Like Best?

It's all in **one place.**

No bouncing between platforms. No struggling with integrations. No expensive monthly bills piling up.

When I did my "Funnel in a Day" build, every tool I needed was right here, and the whole thing was live and generating leads within hours.

What This Means for You

You don't need to know everything.
You don't need to be a tech expert.
You don't even need to pay for dozens of tools.

You just need a system you'll *actually use.*

Leadsleap can be that system, especially if you're just starting out or trying to keep things lean, simple, and effective.

Quick Tip:

Once your funnel is live, spend 80% of your time driving traffic and improving follow-ups — that's where the magic happens.

Ready to Get Started?

You've just seen how I use Leadsleap to run my business — from building pages and capturing leads, to sending emails, tracking results, and getting traffic.

It isn't just theory, or some gimmick.

It's the exact setup I use every day to grow my list and earn commissions… and you can use it too.

Here's what to do next:

Step 1: Create Your Free Leadsleap Account

If you haven't already, click the link below to create your free account and follow along:

Join Leadsleap Here

Even on the free plan, you can:

- Build full landing pages
- Start an email list with SendSteed
- Run ads to get traffic
- Track clicks
- And earn recurring commissions

Upgrade to Pro if you want to unlock unlimited traffic, automation, Pro ads, and higher affiliate commissions — that's what I personally use.

Step 2: Grab My "Funnel in a Day" Guide

Want to see how I built a full lead generation funnel in just one day — using only Leadsleap?

I documented the whole process step-by-step in this guide.

You'll learn exactly how to:

- Choose a great offer
- Build your pages
- Connect your email list
- Track traffic
- And get your funnel live in hours — not weeks

Get My Funnel in a Day Guide Here

It's the perfect next step if you're ready to build your own system and want a little help getting started fast.

Final Thoughts

I created this handbook to show what's *possible* — even if you're just starting with no tech skills, no budget for expensive tools, and no idea where to begin.

Leadsleap gives you the tools.

You bring the action.

Start small. Stay consistent. Keep learning.

And if you ever feel stuck, refer back to this guide, reach out, or go check the built-in tutorials — they're absolute gold.

You've got this!

Chat soon,

Kirsty