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CLB Learning

The CLB Learning Guide to Viral Mailers

Discover how to setup and use Viral Mailers to send traffic to your capture page and generate active leads

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Introduction

Viral mailers are one of the simplest and most effective ways to generate leads, build your email list, and promote your opportunities—all without needing advanced marketing skills.

Inside this guide, you'll learn exactly how to get started step-by-step. Whether you're brand new or just looking for a consistent system, this process will help you stay focused and avoid overwhelm.

The key is not to rush. Follow each step in order, and you'll build a strong foundation that grows over time.

Janet & Don Legere
CLB Learning

What is a Viral Mailer?

A viral mailer is a platform where members send emails to other members within the system. In exchange for sending emails, you earn credits, which allow you to promote your own offers to the community.

This creates a simple cycle:

- You email others
- You earn credits
- You use those credits to promote your link
- You generate leads and traffic

When used consistently, viral mailers can become a steady source of daily exposure for your business.

NOTE: When using Viral mailers, you want to be building your list. Be sure to use your Capture Page. We show you simple steps to create a Capture Page and build your list at CLB Learning.

If you aren't already a member, you can [join CLB Learning for free!](#)

How to Setup Your Viral Mailer

Step 1: Gmail

Before joining any mailers, it's important to create a separate Gmail account specifically for your marketing.

This keeps your business organized and protects your personal inbox from becoming overloaded.

When setting up your Gmail:

- Choose a simple, professional username
- Use this email for all mailer accounts
- Check it daily so you don't miss important notifications

Having everything in one place will make the entire process much easier to manage.

Step 2: Join Viral Mailer

Important:

To avoid confusion and overwhelm, join **ONE mailer at a time** and complete the setup before moving on to the next.

This allows you to learn the system properly and start seeing results faster.

With your new email address ready, click on the link below to join the first mailer.

Prospect Geyser Coop – Credit based Viral Mailer [CLICK HERE](#)

Fill out the form with your details, using your new email address.

I recommend you use the same username and password for all mailers.

Once you join, you will need to confirm your email address. This is important. You only gain access to the mailer when you confirm your email address.

Once you confirm your email address, you are ready to setup your Viral Mailer.

Bonus for CLB Upgraded Members:

Upgraded members receive upgrades in select mailers plus 50,000 credits in each, giving you a powerful head start with immediate exposure.

Step 3: Setup Your Viral Mailer

This is the most important step. Proper setup is what turns a basic account into a lead-generating system.

Once you join a mailer, take a few minutes to complete the following:

1. Update Your Profile

- Add your name and primary email
- Use a simple, friendly tone
- Make sure your information is accurate

Once confirmed you will be directed to login to your new Viral Mailer.

Upon login, you may be greeted with a One time offer to upgrade.

Upgraded members receive monthly credits and can usually email the entire membership. Free members are limited to how many members will receive their email.

You can bypass this offer and remain a free member.

NOTE: CLB Learning Upgraded members receive upgraded membership in our 4 Mailers (ProspectGeyserCoop, GenieMailer, StayAtHomeMailer and GoProMailer) along with 50K credits in each mailer

Once logged in, you want to setup your Banner ads and Text ads as offered in each mailer. Each mailer offers the ability to add a banner ad and/or text ad. You will need a 468X60 Banner ad and possible a 125X125 square banner ad as well as a text ad.

If you do not have a banner or text ad to promote, you can skip this section and move on to sending and scheduling your ad.

How to Send Your Ads

Once your mailer is setup, you are ready to send your first ad.

Set Your Primary Promotion Link

- This is the link you want members to see when they open your emails
- Use your CLB capture page or primary offer
- Make sure it's already coded with your affiliate ID

Add a Catchy Email Subject Line

- Keep it short and curiosity-driven
- Example: "Quick way to get leads daily" or "Simple system that works"

Write a Simple Email Message

- Keep it short and natural
- Focus on one idea or benefit
- Always include your main link

Start Mailing Daily

- Log in each day
- Click emails to earn credits
- Send at least one mailing per day

Consistency is the key. Even 10–15 minutes a day can build momentum quickly.

Sending Your Ad

Click on Mailer

Click on Send Mailing

You will add your Subject then the Body of the email and then add the link you are promoting.

We recommend that you promote your CLB Learning Capture page, however, if you are promoting a capture page and building your list, you are on the right track.

Here is an ad you can use that has proven to be very effective. Remember to use your CLB Capture page – building your list is NUMBER ONE!

Subject: Choose one or alternate between them

Put More Money In Your Pocket With this!

We Build For You!

BODY:

Hello friends,

If you are looking to grow your business online, then you want to join our TEAM to experience maximum growth!

We are building for you and with you!

You can put more money in YOUR pocket with this system.

Click below to learn more,

Thanks for looking, have a great day,

YOUR NAME

P.S. Become a CLB Member today and Learn How to Earn While You Learn ;-)

Joining Other Mailers

Once you are comfortable with your first mailer, you are now ready to join others.

Reminder: join and setup ONE at a time to avoid being overwhelmed.

If you are already a member, you can join one of the other mailers here:

Genie Mailer – Credit based Viral Mailer [CLICK HERE](#)

Stay At Home Mailer – Credit based Viral Mailer [CLICK HERE](#)

Go Pro Mailer – Credit based Viral Mailer [CLICK HERE](#)

TrafficLeads2Income Cash Mailer – Cash based Viral Mailer [CLICK HERE](#)

List Joe – Credit based Viral Mailer [CLICK HERE](#)

Scheduling Your Email Ad

Once you send your first ad, you will want to schedule when it's time to send your next ad. Free members can usually send every 3 days or once a week, upgraded members can send daily, sometimes multiple times a day.

You can use Google Calendar to schedule when to send your ads.

Remember, consistency is what brings results.

Clicking for Credits

Owlinbox Makes Clicking for Credits EASY!

You can click credit links 20X faster!

Fetch and click all credit links from unread emails in one view. No blocking, no noise — just speed.

- Zero blocking on viral mailer emails
- Fetch & click credit link without opening individual email
- Bulk actions & a 1-click flow

As a free member of Viral Mailers, clicking for credits is how you are able to send emails.

You will receive Viral Mailer emails in your gmail inbox. To earn credits, you will open each individual email, scroll to the bottom and click the link to earn the credits.

You will then come back to your inbox, delete the email you just clicked and open the next email.

This is the process to earn credits and can take some time.

With OwlInBox, you will save hours clicking credits. It's worth the low monthly fee.

[Start Your Free Trial Here](#)

Or, continue to click for credits in your Gmail inbox 😊

Add Your ID to the CLB Downline Builder

To make sure you receive full credit for your efforts, you'll need to connect your mailer accounts to the CLB Downline Builder.

This step ensures:

- Your referrals are tracked properly
- Your team builds automatically
- You receive the maximum benefit from your traffic

Simply enter your ID or username from each mailer into the correct section inside your CLB dashboard.

Once this is done, your system is fully connected and working for you.

Recommend Viral Mailers

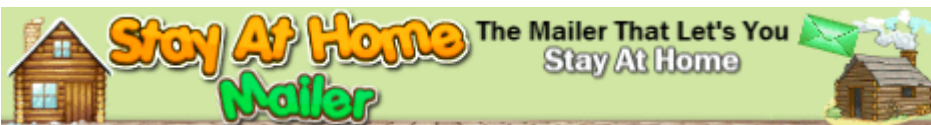
The following Viral Mailers are listed in the downline builder of CLB Learning. As an upgraded member of CLB Learning, your copy of this report includes your affiliates links to the programs listed here.

[Click Here to Watch the Training Video on Viral Mailers](#)

Below you will find an Ad for Viral Mailers. You can edit and use or write your own.

Viral Mailers have always been an excellent source for good leads.

Click the banners below to join the Viral Mailers under your CLB Sponsor



Follow up and Follow Through

This is one area that seems to stop most in their tracks yet it is one of the most important.

These simple steps can make all the difference with your prospects.

1. Send a personal email
2. Call
3. Send a TEXT message
4. Lookup on Skype
5. Lookup on Facebook

Send a Personal Email

While it's true that the auto-responder emails will educate your prospect, there is nothing quite like personal contact.

Example:

Hi NAME,

[YOURNAME] here. I just received notice that you subscribed to my list and I am excited to connect with you and answer any questions you might have.

Please reply and let me know what time is best of you ok?

Talk soon,

[YOUR FIRST AND LAST NAME]

TEAMS/Telegram [YOUR ID]

Phone/TEXT/Whatsapp [YOUR PHONE NUMBER]

Call

If your subscriber leaves a phone number, pick up the phone and dial the number. People are excited to hear from you and ready to listen.

Ask if they have questions and find out what they are looking for.

Questions to ask:

Do you have a business you want to build? If no, are you looking for a way to make money from home?

Do you have any experience?

Send a Text Message

If your subscriber leaves a phone number, chances are it is a cell phone. These days most people use their Cell phone for business.

Send a text message and say thanks

Example:

Hello NAME, it's [YOUR NAME]. It's YOUR NAME from CLB Learning. When do you have time for a call or a chat?

Final Tips for Success

- Stay consistent — daily action beats occasional effort
- Keep things simple — don't overcomplicate your emails
- Focus on one mailer at a time until you're comfortable
- Check your stats and improve as you go

This system works best for those who stick with it. The steps are simple

- Setup your Gmail address
- Signup for one Viral Mailer at a time
- Confirm your email address
- Setup Your Ads
- Send your ad to members
- Schedule your next ad send
- Click for credits daily (via your email or OwlInBox)

Recommended Resources

Throughout this report, we mention the tools and resources found in the Downline Builder of the CLB Learning member's area. [CLICK HERE TO LOGIN](#)

If you are an upgraded member, the links in this report are yours. If you are a free member, the links will be those of your sponsor. If you want YOUR links listed in this report, consider upgrading to a paid member at CLB Learning.

CLB Learning

If your sponsor is an upgraded member at CLB Learning, the link below to join our program will be your sponsor's link and they likely shared this report with you. They must care for you very much ;-). If you have not yet joined our exceptional family at CLB Learning, please consider doing so and [CLICK HERE](#)

Funnel Builder

Leads Leap – All in one Capture page system includes a highly responsive autoresponder. [CLICK HERE](#)

Advertising Resources

Prospect Geyser Coop – Credit based Viral Mailer [CLICK HERE](#)

Genie Mailer – Credit based Viral Mailer [CLICK HERE](#)

Stay At Home Mailer – Credit based Viral Mailer [CLICK HERE](#)

Go Pro Mailer – Credit based Viral Mailer [CLICK HERE](#)

TrafficLeads2Income Cash Mailer – Cash based Viral Mailer [CLICK HERE](#)

List Joe – Credit based Viral Mailer [CLICK HERE](#)

OwlInBox – a tool to help you earn credits in less time! [CLICK HERE](#)

Contact and Support

If you need to contact us, you can find us on our Skype Group, or add me to your personal Skype and send me a message.

You can also stop by our Blog and leave your comments. Comments are moderated so you can post a support question if needed.

Commenting on our blog is also another way to get traffic to YOUR website ☐

<http://www.contactlistbuilder.com>

Like and follow us on our Facebook Page

<https://www.facebook.com/ContactListbuilder>

Join our Facebook CLB Learning Group

<https://www.facebook.com/groups/contactlistbuilder/>

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As with any business, your results may vary, and will be based on your individual capacity, business experience, expertise, and level of desire. There are no guarantees concerning the level of success you may experience. The testimonials and examples used are exceptional results, which do not apply to the average purchaser, and are not intended to represent or guarantee that anyone will achieve the same or similar results. Everyone's success depends on his or her background, dedication, desire and motivation.

There is no assurance that examples of past earnings can be duplicated in the future. We cannot guarantee your future results and/or success. There are some unknown risks in business and on the internet that we cannot foresee which can reduce results. We are not responsible for your actions.

The use of our information, products and services should be based on your own due diligence, and you agree that our company is not liable for any success or failure of your business that is directly or indirectly related to the purchase and use of our information, products and services.